



Epson and EFI Bring Accurate, Affordable and Easy-to-Use Proofing Bundles to European Creative Professionals

Foster City, Calif. - Feb. 8, 2012 - Building on its joint success in North America, today [EFI](#)™ (Nasdaq: EFII) and [Epson](#) have launched new Designer Edition product bundles in Europe, bringing a unique and complete proofing solution to creative professionals. Combining award-winning Epson Stylus Pro printers with an industry-leading EFI eXpress for Epson Software RIP, these bundles are engineered to deliver powerful yet easy-to-use solutions for professional graphic designers and photographers, enabling them to print their creative visions with unsurpassed colour accuracy.

Included as part of the Designer Edition bundles are the Epson Stylus Pro WT7900, the Epson Stylus Pro 4900 (with or without SpectroProofer) and the Epson Stylus Pro 3880. The combination of these printers and the [EFI eXpress](#) high-quality inkjet RIP gives users the unique ability to create colour accurate comps, proofs or mockups, alongside RGB photographs. The software includes sophisticated yet simple to use spot colour support with embedded libraries for DIC, HKS, PANTONE and Toyo, ensuring accurate colour reproduction out of the box. True Adobe interpreters allow for complete compatibility with the latest design suites on a Mac or PC.

Marco van Niekerk, senior product manager LFP at Epson, said: "These bundles have been put together to give agencies and design professionals a complete solution to easily achieve high-quality print and colour reproduction. Together, the Epson printers and EFI RIP ensure that proofing is consistently accurate, repeatable and can be achieved simply, at an affordable price point."

"EFI is proud to have once again been chosen exclusively by Epson to bring a powerful proofing workflow solution to a diverse new marketplace," said Stefan Spiegel, general manager of Fiery inkjet printing application products at EFI. "Now, creative professionals in Europe will have a unique, complete and affordable solution to meet all of their contract-proofing needs. These Designer Edition bundles fill the gap between high-end proofing solutions and entry-level RIP offerings, providing the identical accuracy to a full-featured EFI proofing RIP while reducing the price point dramatically."

The Designer Edition bundle can verify every proof with an EFI ES-1000/Eye One Pro spectrophotometer or with the optional Epson built-in SpectroProofer for the Stylus Pro 4900. From job submission to proof, everything can be done automatically, including the verification result printed on the proof as a label. The verification feature is a convenient, easy-to-use solution for quality assurance based on ISO 12647-7/8 or house standards. It measures and compares colour values based on Ugra/Fogra or IDEAlliance control strips and is an essential tool for successful and reliable proofing.

The three bundles are available now from Epson and its resellers. For more information, visit www.epson-europe.com

About EFI

EFI (www.efi.com) is a world leader in customer-focused digital printing innovation. EFI's award-winning solutions, integrated from creation to print, deliver increased performance, cost savings and productivity. The company's robust product portfolio includes Fiery® digital print controllers and solutions; VUTEK® superwide digital inkjet printers, UV and solvent inks; Rastek™ UV wide-format inkjet printers; Jetrion® industrial inkjet printing systems; print production workflow and business process automation software; and corporate printing solutions.

About Epson

Epson is a global imaging and innovation leader that is dedicated to exceeding the vision of customers worldwide through its compact, energy-saving, high-precision technologies, with a product line-up ranging from printers and 3LCD projectors for business and the home, to electronic and crystal devices.

Led by the Japan-based Seiko Epson Corporation, the Epson Group comprises nearly 78,000 employees in 99 companies around the world, and is proud of its ongoing contributions to the global environment and the communities in which it operates. <http://global.epson.com>

About Epson Europe

Epson Europe B.V., based in Amsterdam, is the Group's regional headquarters for Europe, Middle-East, Russia, and Africa. With a workforce of 1,594 employees, Epson Europe's sales for fiscal year 2010 were 1,583 million Euros. <http://www.epson.eu>

[Environmental Vision 2050](#)

<http://eco.epson.com/>

NOTE TO EDITORS: The EFI logo, Fiery, VUTEk, and Jetrion are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI and Rastek are trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. All other terms and product names may be trademarks or registered trademarks of their respective owners, and are hereby acknowledged.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.

This news release contains forward-looking statements, that are statements other than statements of historical fact including words such as "anticipate", "believe", "estimate", "expect", "consider", "plan" and similar, any statements related to strategies or objectives of management for future operations, products, development, performance, any statements of assumptions or underlying any of the foregoing and any statements in the future tense. Forward-looking statements are subject to certain risks and uncertainties that could cause our actual or future results to differ materially. For further information regarding risks and uncertainties associated with EFI's businesses, please refer to the risk factors section in the Company's SEC filings, including, but not limited to, its annual report on Form 10-K and its quarterly reports on Form 10-Q.

EFI undertakes no obligation to update information contained herein, including forward-looking statements.

Contact:

Katie Maller

EFI Public Relations

650.357.3032

katie.maller@efi.com