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EFI Jetrion 4900 Ups the Resolution and Adds More Versatility

Foster City, Calif. - June 5, 2012 - Following the high demand for its Jetrion® 4900, EFI™ (Nasdaq: EFII) has incorporated a new 720dpi mode to increase the print resolution for labels, along with broadening its portfolio of flexo substrates that need no special coating or overlaminating.

The increased print quality utilizes new firing modes to drive the single-pass printheads, resulting in enhanced reproduction of text and image details. As part of EFI's long-standing philosophy to bring as many new innovations as possible to existing customers, this 720 dpi mode is available for new and existing 4900 customers. EFI has also added to its expanding portfolio of industry-leading substrates, and the Jetrion 4830 and 4900 are now compatible with several additional stocks from 3M, Avery Dennison, Flexcon, Raflatac, Ritrama, Spinnaker and Wausau. Label converters will benefit from the increased selections, as well as the economic benefits of low cost of printing UV ink direct-to-substrate.

"Since its introduction, the EFI Jetrion 4900 has proven to be so successful that we have healthy demand from users around the world wanting to benefit from the surge in variable label content and shorter, more flexible runs," explained Sean Skelly, vice president and general manager of EFI Jetrion. "Offering a higher output resolution option and adding more printable stocks to the machine's capabilities are certain to appeal to all present and future users who want to expand the use of digital printing and benefit from high quality results with the convenience of a fully digital workflow."

Repacorp, Inc. recently purchased a third Jetrion press to keep up with customer requests. Tony Heintl, vice president, comments: "EFI continues to innovate its Jetrion line of products, which opens up opportunities for us to use our Jetrion digital label presses on new applications while continuing to exceed customer expectations."

EFI also recently disclosed a record 93 percent boost in ink volume for the Jetrion segment alone in Q1 2012, compared with the same quarter last year, showing the strong growth in 4900 customers' digital business. The EFI Jetrion 4900 offers fully integrated narrow-web printing and finishing to simplify short- and medium-run digitally produced label jobs across a wide range of standard and speciality stocks. Launched in September 2011, it has quickly proven itself with many users experiencing cost savings of more than \$1,000 a day and easy migration of flexo applications. Advanced features include high powered dual lasers for die-cutting, slitting and back-scoring, and CMYK plus highly opaque white UV-curable inks offer durable output which is resistant to heat, cold and chemicals.

For more information on EFI Jetrion, visit www.efi.com or call 800-875-7117.

About EFI

EFI™ (www.efi.com) is a worldwide provider of products, technology and services leading the transformation of analogue to digital imaging. Based in Silicon Valley, with offices around the globe, the company's powerful integrated product portfolio includes digital front-end servers; superwide, wide-format, label and ceramic inkjet presses and inks; production workflow, web to print, and business automation software; and office, enterprise and mobile cloud solutions. These products allow users to produce, communicate and share information in an easy and effective way, and enable businesses to increase their profits, productivity, and efficiency.

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