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## **IntriCon Introducing New Amplifier at AudiologyNOW! Convention**

### ***Company Also Featuring Additional Hearing Health Products***

ARDEN HILLS, Minn.--(BUSINESS WIRE)-- **IntriCon Corporation (NASDAQ:IIN)**, a designer, developer, manufacturer and distributor of miniature and micro-miniature body-worn devices, today announced it will introduce Audion16™, its new sixteen-channel hearing aid amplifier, at AudiologyNOW!, the annual convention of the American Academy of Audiology, being held April 13-15, 2016, at the Phoenix, Ariz., Convention Center.

"We're excited to unveil Audion16, the latest amplifier in our Audion family, at the hearing health industry's largest annual event," said Mark S. Gorder, president and chief executive officer of IntriCon. "Audion16 broadens our amplifier product offering—giving our customers even more options to be competitive in today's emerging value hearing health market."

IntriCon's Audion16 is a feature-rich amplifier designed to fit a wide array of applications. In addition to multiple compression channels, the amplifier has the company's most advanced adaptive feedback manager, and also offers wind suppression and customizable voice prompts, which greatly improve the user experience.

Along with Audion16, IntriCon also will feature its Lumen™ 150 i2 hearing aid that will launch in the second quarter of 2016.

Said Gorder, "The Lumen 150 i2 is the latest extension of our Lumen product family. The new sleek looking device is available with a wide range of IntriCon amplifiers, including the Audion16, providing the application flexibility to serve multiple market channels. This device is also uniquely designed to utilize both an earhook and thin tube system, providing power output ranges required to meet the needs of the mild to severe hearing impaired."

AudiologyNOW! is an annual event of, by and for audiologists, held by the American Academy of Audiology, the world's largest professional organization of audiologists. With an active membership of more than 12,000 audiologists, the academy is dedicated to providing quality hearing care services through professional development, education, research, and increased public awareness of hearing and balance disorders.

Attendees may visit IntriCon at meeting rooms MR11 and MR12 during show hours, on Wednesday, April 13, through Friday, April 15.

### **About IntriCon Corporation**

Headquartered in Arden Hills, Minn., IntriCon Corporation designs, develops and manufactures miniature and micro-miniature body-worn devices. These advanced products help medical, healthcare and professional communications companies meet the rising demand for smaller, more intelligent and better connected devices. IntriCon has facilities in the United States, Asia, United Kingdom and Europe. The company's common stock trades under the symbol "IIN" on the NASDAQ Global Market. For more information about IntriCon, visit [www.intricon.com](http://www.intricon.com).

### **Forward-Looking Statements**

Statements made in this release and in IntriCon's other public filings and releases that are not historical facts or that include forward-looking terminology are "forward-looking statements" within the meaning of the Securities Exchange Act of 1934, as amended. These forward-looking statements may be affected by known and unknown risks, uncertainties and other factors that are beyond IntriCon's control, and may cause IntriCon's actual results, performance or achievements to differ materially from the results, performance and achievements expressed or implied in the forward-looking statements. These risks, uncertainties and other factors are detailed from time to time in the company's filings with the Securities and Exchange Commission, including the Annual Report on Form 10-K for the year ended December 31, 2015. The company disclaims any intent or obligation to publicly update or revise any forward-looking statements, regardless of whether new information becomes available, future developments occur or otherwise.

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