

CHINA LODGING GROUP, LTD

FORM 6-K (Report of Foreign Issuer)

Filed 04/17/17 for the Period Ending 04/17/17

Telephone	(86) 21 6195-2011
CIK	0001483994
Symbol	HTHT
SIC Code	7011 - Hotels and Motels
Industry	Hotels, Motels & Cruise Lines
Sector	Consumer Cyclical
Fiscal Year	12/31

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April 2017

Commission File Number: **001-34656**

China Lodging Group, Limited
(Translation of registrant's name into English)

**No. 2266 Hongqiao Road
Changning District
Shanghai 200336
People's Republic of China
(86) 21 6195-2011**
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

China Lodging Group, Limited
(Registrant)

Date: April 17, 2017

/s/ Min (Jenny) Zhang
Min (Jenny) Zhang
Chief Executive Officer



EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
<u>Exhibit 99.1</u>	China Lodging Group, Limited Announces Its Preliminary Results for Hotel Operation in the First Quarter of 2017

China Lodging Group, Limited Announces Its Preliminary Results for Hotel Operation in the First Quarter of 2017

SHANGHAI, China, April 17, 2017 (GLOBE NEWSWIRE) -- China Lodging Group, Limited (NASDAQ:HTHT) ("China Lodging Group", "Huazhu", or the "Company"), a leading and fast-growing multi-brand hotel group in China, today announced its preliminary results for the hotel operation in the first quarter ended March 31, 2017.

Operating Metrics

	March 31, 2016	For the quarter ended December 31, 2016	March 31, 2017
<i>Occupancy rate (as a percentage)</i>			
Leased and owned hotels	82%	86%	85%
Manachised hotels	81%	85%	85%
Franchised hotels	62%	68%	66%
Blended	80%	85%	84%
<i>Average daily room rate ⁽³⁾ (in RMB)</i>			
Leased and owned hotels	193	211	204
Manachised hotels	165	178	174
Franchised hotels	169	180	180
Blended	172	186	182
<i>RevPAR ⁽³⁾ (in RMB)</i>			
Leased and owned hotels	159	181	174
Manachised hotels	133	152	147
Franchised hotels	105	123	118
Blended	139	158	152

(3) Value-added tax ("VAT") has been implemented for hospitality industry to replace business tax in China, effective May 1, 2016. The Company's room rates quoted and received from customers are tax-inclusive (business tax or VAT) before and after the implementation of VAT. For comparison purposes, the ADR and RevPAR disclosed in this release are based on the tax-inclusive rates.

Like-for-like performance for leased and manachised hotels opened for at least 18 months during the current quarter

	As of and for the quarter ended March 31, 2016	2017	yoy change
Total	2,380	2,380	
Leased hotels	579	579	
Manachised and franchised hotels	1,801	1,801	
Occupancy rate (as a percentage)	83%	87%	3.3%
Average daily room rate (in RMB)	172	175	1.8%
RevPAR (in RMB)	143	151	5.8%

Hotel Development

	Number of hotels in operation			Number of rooms in operation		
	Opened in Q1 2017	Closed ⁽¹⁾ in Q1 2017	Net added in Q1 2017	As of March 31, 2017	Net added in Q1 2017	As of March 31, 2017
Leased and owned hotels	5	(9)	(4)	620	(148)	78,012
Manachised and franchised hotels	84	(13)	71	2,716	4,701	257,888
Total	89	(22)	67	3,336	4,553	335,900

(1) Reasons for closures include contract expiration, operating loss and others.

**Number of hotels in pipeline
as of March 31, 2017**

Leased hotels	16
Manachised and franchised hotels	457
Total (2)	473

(2) Including 65 hotels under brands of ibis, ibis Styles, Mercure and Novotel.

Business Update by Segment

Hotel breakdown by segment

	Number of hotels in operation	
	Net added in Q1 2017	As of March 31, 2017
Economy hotels	39	2,852
HanTing Hotel	22	2,203
Leased hotels	(8)	478
Manachised hotels	29	1,723
Franchised hotels	1	2
Hi Inn	12	387
Leased hotels		36
Manachised hotels	12	306
Franchised hotels		45
Elan Hotel	3	188
Manachised hotels	2	151
Franchised hotels	1	37
ibis Hotel	2	74
Leased hotels		14
Manachised hotels		12
Franchised hotels	2	48
Midscale and upscale hotels	28	484
JI Hotel	20	304
Leased hotels	3	84
Manachised hotels	16	217
Franchised hotels	1	3
Starway Hotel	5	141
Leased hotels		2
Manachised hotels	5	101
Franchised hotels		38
Joya Hotel		6
Leased hotels		3
Manachised hotels		3
Manxin Hotels & Resorts	1	3
Leased hotels		
Manachised hotels		2
Franchised hotels	1	1
ibis Styles Hotel	-	10
Manachised hotels	-1	6
Franchised hotels	1	4
Mercure Hotel	1	16
Leased hotels		2
Manachised hotels	1	13
Franchised hotels		1
Novotel Hotel		2
Leased hotels		

Manachised hotels		1
Franchised hotels		1
Grand Mercure	1	2
Leased hotels	1	1
Franchised hotels		1
Total	67	3,336

Same-hotel operational data by segment

	<u>Number of hotels in operation</u>		<u>Same-hotel RevPAR</u>			<u>Same-hotel ADR</u>			<u>Same-hotel Occupancy</u>		
	As of March 31,		For the quarter ended March 31,			For the quarter ended March 31,			For the quarter ended March 31,		
	2016	2017	2016	2017	yoy change	2016	2017	yoy change	2016	2017	yoy change
Economy hotels	2,144	2,144	133	139	5.0%	159	160	0.8%	84%	87%	3.5%
Leased hotels	503	503	139	147	5.7%	167	169	0.9%	83%	87%	3.9%
Manachised and franchised hotels	1,641	1,641	130	137	4.7%	155	156	0.8%	84%	87%	3.3%
Midscale and upscale hotels	236	236	214	233	9.2%	265	284	6.9%	81%	82%	1.7%
Leased hotels	76	76	257	279	8.9%	298	324	8.8%	86%	86%	0.1%
Manachised and franchised hotels	160	160	182	200	9.5%	239	252	5.4%	76%	79%	3.0%
Total	2,380	2,380	143	151	5.8%	172	175	1.8%	83%	87%	3.3%

About China Lodging Group, Limited

China Lodging Group, Limited is a leading hotel operator and franchisor in China under 12 brand names. As of March 31, 2017, the Company had 3,336 hotels or 335,900 rooms in operation in 369 cities. With a primary focus on economy and midscale hotel segments, China Lodging Group's brands include Hi Inn, HanTing Hotel, Elan Hotel, Ji Hotel, Starway Hotel, Joya Hotel, and Manxin Hotels & Resorts. The Company also has the rights as master franchisee for Mercure, Ibis and Ibis Styles, and co-development rights for Grand Mercure and Novotel, in Pan-China region.

The Company's business includes leased, manachised and franchised models. Under the lease model, the Company directly operates hotels typically located on leased properties. Under the manachise model, the Company manages manachised hotels through the on-site hotel managers it appoints and collects fees from franchisees. Under the franchise model, the Company provides training, reservation and support services to the franchised hotels and collects fees from franchisees but does not appoint on-site hotel managers. The Company applies a consistent standard and platform across all of its hotels. As of March 31, 2017, China Lodging Group operates 23 percent of its hotel rooms under lease model, 77 percent under manachise and franchise models.

For more information, please visit the Company's website: <http://ir.huazhu.com>.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: The information in this release contains forward-looking statements which involve risks and uncertainties. Such factors and risks include our anticipated growth strategies; our future results of operations and financial condition; the economic conditions of China; the regulatory environment in China; our ability to attract customers and leverage our brand; trends and competition in the lodging industry; the expected growth of the lodging market in China; and other factors and risks detailed in our filings with the Securities and Exchange Commission. Any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements, which may be identified by terminology such as "may," "should," "will," "expect," "plan," "intend," "anticipate," "believe," "estimate," "predict," "potential," "forecast," "project," or "continue," the negative of such terms or other comparable terminology. Readers should not rely on forward-looking statements as predictions of future events or results.

The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, unless required by applicable law.

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