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## PositiveID's E-N-G Mobile Systems Launches New Marketing Video

### ENG's new video is part of an enhanced focus on sales and marketing efforts to increase brand awareness and sales pipeline

DELRAY BEACH, Fla., July 06, 2017 (GLOBE NEWSWIRE) -- PositiveID Corporation (OTCQB:PSID), a life sciences company focused on detection and diagnostics, announced today its [E-N-G Mobile Systems](#) (ENG) subsidiary has launched a new video as part of an enhanced focus on customer acquisition efforts to promote sales growth. The [video](#) can be found in the About Us section of ENG's website.

ENG has delivered purpose-built, customer-focused solutions since 1977, and has built more than 1,500 specialty vehicles for customers around the world. ENG's expert design process turns complex ideas into operationally-friendly solutions. Vehicle applications include communications, radio frequency testing and monitoring, cellular and wireless support, command and control centers, broadcast, mobile labs and first responders.

ENG is a leader in the mobile laboratory market, which is expanding as concerns over food and environmental contamination, and biological and chemical weapons increase. ENG has built over 400 mobile labs, more than any other specialty vehicle manufacturer, due in part to its team of scientists who provide turnkey laboratories and the proper training to run them.

"Emphasis on sales and marketing has to be a top priority for any company looking to grow," stated Lyle L. Probst, CEO of ENG. "While these activities have always been important to us, we are expanding our efforts to not only increase awareness of our brand and increase sales, but also to showcase the ways we innovate using new technologies like drones for utilities line inspections to help improve efficiency and safety for our customers."

#### About PositiveID Corporation

PositiveID Corporation is a life sciences tools and diagnostics company with an extensive patent portfolio. PositiveID develops biological detection and diagnostics systems, specializing in the development of microfluidic systems for the automated preparation of and performance of biological assays. PositiveID is also a leader in the mobile technology vehicle market, with a focus on the laboratory market and homeland security. For more information on PositiveID, please visit <http://www.psidcorp.com>, or connect with PositiveID on [Twitter](#), [Facebook](#) or [LinkedIn](#).

*Statements about PositiveID's (the "Company") future expectations, including the likelihood that the mobile laboratory market is expanding as concerns over food and environmental contamination, and biological and chemical weapons increase; the likelihood that the Company is expanding its efforts to not only increase awareness of its brand and increase sales, but also to showcase the ways it innovates using new technologies like drones for utilities line inspections to help improve efficiency and safety for its customers; constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as that term is defined in the Private Litigation Reform Act of 1995. Such forward-looking statements involve risks and uncertainties and are subject to change at any time, and PositiveID's actual results could differ materially from expected results. These risks and uncertainties include, without limitation, the Company's ability to compete in the specialty vehicle industry; the Company's ability to attract and retain new customers; as well as other risks. Additional information about these and other factors that could affect the Company's business is set forth in the Company's various filings with the Securities and Exchange Commission, including those set forth in the Company's 10-K filed on March 31, 2017, and 10-Qs filed on May 15, 2017, November 18, 2016, and August 12, 2016, under the caption "Risk Factors." The Company undertakes no obligation to update or release any revisions to these forward-looking statements to reflect events or circumstances after the date of this statement or to reflect the occurrence of unanticipated events, except as required by law.*

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