

October 6, 2017

TAO Group and The Madison Square Garden Company Announce First Joint Project -- Suite Sixteen at Madison Square Garden

Luxurious members-only club will bring TAO Group experience to MSG

NEW YORK, Oct. 06, 2017 (GLOBE NEWSWIRE) -- TAO Group and The Madison Square Garden Company (NYSE:MSG) today announced their first official joint project -- a TAO Group-designed members-only suite at Madison Square Garden in New York City. Named Suite Sixteen - a nod back to Co-President Noah Tepperberg and Jason Strauss' first high end *boîte* (2001-2003) - the suite will transport members to an opulent lounge that delivers TAO-style luxury combined with top MSG sports and entertainment. Packages range from a suite access membership that allows those who already have event tickets to access the suite's amenities, to top-of-the-line memberships that include reserved suite seating for two to over 180 MSG sporting and entertainment events.

The suite is being completely transformed to immerse guests in the style of a world-class TAO Group venue. It will feature 28-seat stadium seating with leather plush sofas divided by cantilevered chrome tables. A luxe leather tufted banquette will wrap around half of the suite's common area complete with cocktail tables and studded armchairs on a swivel base. Other go-to textures and fixtures throughout the members-only hang out will include wood veneer wall coverings, leather bar stools, chrome accents, and a crystal bar car. The suite will be finished with a custom-built wood, chrome and glass cupboard that displays an array of spirits, wine and champagne.

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Members will enjoy a changing variety of menu items straight from TAO Group's restaurants curated by TAO Group Chef/Partners Ralph Scamardella and Chris Santos including TAO's famous satay of Chilean seabass with a misoyaki glaze, LAVO meatballs and Bodega Negra tacos to name a few.

"This is exactly the kind of project we knew we could deliver if we brought TAO and MSG together, and we believe it's just the beginning," said Mr. Tepperberg. "Imagine if going to The Garden, or any of MSG's iconic properties, meant the opportunity to go to one of the world's coolest lounges as well. It's clear that today, people expect so much more from live entertainment and hospitality, and both TAO Group and MSG are committed to combining what we each do best so we can raise the bar on what a world-class experience really means."

"Our venues have been synonymous with some of the most enduring and unforgettable moments in sports and entertainment history, and this initiative shows our commitment to ensuring that our guests feel that way about their total experience," said John Abbamondi, executive vice president, Ticketing, Suites & Hospitality. "With TAO Group now part of the MSG family, we're able to leverage the combined strength of two live experience companies to deliver a full spectrum of the finest premium hospitality offerings in the industry."

TAO Group joined the MSG family in February, following MSG's investment in the hospitality company.

Members will also have access to additional benefits at TAO Group venues and other TAO Group pop-up events. For more information on Suite Sixteen and how to apply for a membership please visit www.suitesixteenlounge.com or email suitesixteen@taogroup.com.

About TAO Group

The TAO Group is a leading restaurant and nightlife company that develops, owns and operates many of the most successful food, beverage and nightlife entertainment venues in the United States. Partners Marc Packer, Richard Wolf, Noah Tepperberg, and Jason Strauss bring decades of hospitality experience to the brand portfolio. Currently TAO Group boasts operations in New York City, Las Vegas, Los Angeles and Sydney, Australia. In New York City, the collection includes Avenue, Beauty & Essex, LAVO Italian Restaurant and Nightclub, Marquee Nightclub, The Stanton Social, TAO Asian Bistro Uptown and TAO Asian Bistro Downtown. TAO Group operates all of the food and beverage outlets of the Dream Downtown hotel including room service, PHD Rooftop, Electric Room and Bodega Negra. Additionally, they operate all of the food & beverage outlets of the Dream Midtown hotel including The Rickey, Fishbowl and PHD Terrace. Las Vegas operations include TAO Asian Bistro, Nightclub & Beach at The Venetian, LAVO Italian Restaurant & Lounge at The Palazzo, Beauty & Essex at The Cosmopolitan and Marquee Nightclub & Dayclub at The Cosmopolitan. TAO Group's most recent expansion to

Los Angeles include Avenue, Beauty & Essex, Luchini Pizzeria & Bar, TAO Asian Bistro and The Highlight Room rooftop, lounge, pool and grill atop the Dream Hollywood. Marquee Nightclub at The Star - Sydney represents the company's first international offering. TAO Group regularly brings the brands to additional markets via pop-up venues at noted events such as the Sundance Film Festival and the Superbowl, among others. TAO Group is currently unveiling three new concepts within Moxy Times Square including Legasea, a Seafood Brasserie; Egghead, an egg-centric all-day breakfast sandwich shop; and Magic Hour Rooftop Bar & Lounge, New York City's largest hotel rooftop open all season. TAO Group will expand to new markets including Chicago and Singapore.

About The Madison Square Garden Company

The Madison Square Garden Company (MSG) is a world leader in live sports and entertainment experiences. The company presents or hosts a broad array of premier events in its diverse collection of iconic venues: New York's Madison Square Garden, The Theater at Madison Square Garden, Radio City Music Hall and Beacon Theatre; the Forum in Inglewood, CA; The Chicago Theatre; and the Wang Theatre in Boston. Other MSG properties include legendary sports franchises: the New York Knicks (NBA), the New York Rangers (NHL) and the New York Liberty (WNBA); two development league teams -- the Westchester Knicks (NBAGL) and the Hartford Wolf Pack (AHL); and one of the leading North American esports organizations, Counter Logic Gaming. In addition, the Company features the popular original production - the Christmas Spectacular Starring the Radio City Rockettes - and through Boston Calling Events, produces outdoor festivals, including New England's preeminent Boston Calling Music Festival. Also under the MSG umbrella is TAO Group, a world-class hospitality group with globally-recognized entertainment dining and nightlife brands: Tao, Marquee, Lavo, Avenue, The Stanton Social, Beauty & Essex and Vandal. More information is available at www.themadisonsquaregardencompany.com

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Source: The Madison Square Garden Company

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