

Stockholm, November 08, 2016

## **INVISIO establishes U.S. subsidiary**

**INVISIO has established a wholly owned subsidiary in the USA to increase its presence in the US market. The establishment is part of the company's strategic objective to build a strong presence in key markets. The company has also begun recruiting staff for sales and marketing of the company's systems for communication and hearing protection.**

The subsidiary, INVISIO Communications Inc, is to support existing customers and partners, increasing the customer base and develop and maintain business networks. INVISIO already has valuable customers in the US including the Army's modernization program TCAPS and several Special Forces in defense and police services.

"In line with the company's commercial expansion plans for key markets, we are increasing our sales efforts in the United States. The establishment of a separate office and a local organization bring us closer to our customers, partners and the industry, which benefits our continued penetration of the market. We believe that the interest in our solutions remains strong and we see good opportunities for continued growth in the US, "says Lars Højgård Hansen, CEO of INVISIO.

The subsidiary is located outside of Washington, D.C. and will initially be led by INVISIO's CEO Lars Højgård Hansen. The recruitment of a sales and marketing organization is in progress.

INVISIO and reseller TEA Headsets will continue their long-lasting cooperation in the US market.

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This information is information that INVISIO Communications AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the CEO, at 8.30 CET on November 08 2016.

### **About INVISIO Communications AB (publ)**

INVISIO offers cutting-edge personal communication and hearing protection systems. The systems enable users to operate and communicate safely and clearly in all environments, even under extreme conditions, such as loud noise, heat, and underwater. INVISIO systems consist of headsets and advanced control units that interface to a wide range of communication devices. The systems provide hearing protection while maintaining the natural level of situational awareness. Customers are mainly from the public sector. Sales are made via a global network of partners and to some extent directly to end customers. INVISIO is listed on Nasdaq Stockholm (IVSO). Additional information is available on the company's website, [www.invisio.com](http://www.invisio.com).