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INVISIO Headsets changes name to INVISIO Communications

INVISIO Headsets (IVSO) changes its company name to INVISIO Communications, according to a decision at the annual general meeting on April 27, 2010.

– The name change is a part of our conscious evolution from headset company to communication company, and INVISIO Communications is a name that better reflects the company, says Lars Højgård Hansen, CEO of INVISIO Communications.

INVISIO has since the company started about ten years ago focused on headsets. For several years, headsets for professional users in the military, police, fire & rescue, security industry and heavy industries across the world, as well as Bluetooth-headsets for consumers, were developed. Over the years as the company evolved, products such as accessories for use with two-way radio were launched. INVISIO's product portfolio now includes advanced headsets as well as control units and accessories for use with two-way radio, and the company have expertise in radio and user interfaces that is hard to match.

The change of strategy, which since 2008 mean that INVISIO now focuses on the world market for professional users' needs of durable and functional communication solutions, has been fully implemented with success. The business model means that INVISIO now work with two different business areas in the following way:

- **Professional products:** INVISIO's focus area. Products such as advanced headsets, control units and accessories for use with two-way radio are developed and sold under the proprietary brand INVISIO. The communication solutions enable disruption-free and clear communication even under extreme conditions, such as loud noise, heat, and under water. Certain headsets also offer protection against hearing loss and tinnitus.
- **Consumer products:** Bluetooth headsets using INVISIO's patented technology are being developed together with Motorola. These products are manufactured, marketed, and sold to consumers under the Motorola brand. The first consumer product from the cooperation, Motorola Endeavor HX-1, the world's first Bluetooth-headset featuring the patented INVISIO Bone Conduction technology, was launched in the international consumer market at the end of the second quarter.

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About INVISIO Communications AB

INVISIO Communications AB is a public company listed on the NASDAQ OMX First North Premier Segment (ticker code: IVSO) an alternative market on NASDAQ OMX Stockholm. INVISIO Communications holds the patents for Bone Conduction Technology, which provides the best possible speech in difficult sound environments, and the Soft Spring, for optimal wearing comfort. Both patents are featured in the company's INVISIO® consumer and military communications headsets. Its professional products are used by police forces, fire fighters, military personnel, security units and Special Forces around the world. Additional information is available on the company's web site at www.invisiocommunications.com. Mangold Fondkommission AB (tel. +46-8-503 015 50) is Certified Adviser for INVISIO Communications AB on First North.