

## NeuroMetrix Gaining Increased Media Coverage of Quell Wearable Pain Relief Technology in 2017

WALTHAM, Mass.--(BUSINESS WIRE)-- NeuroMetrix, Inc. (Nasdaq: NURO) reported increased media attention in 2017 on the company's Quell® Wearable Pain Relief Technology™.

- | An Inside Look at the Latest Health Tech - [The Dr. Oz Show](#)
- | 3 Amazing New Gadgets to Relieve Aches & Pains - [Fox News](#)
- | Could this wearable solve chronic pain? - [Reviewed.com](#)
- | Tech devices to treat chronic pain could curb opioid use - [CNBC](#)
- | CES 2017 Highlighted by Helpful Robots, Smart Hairbrushes, Flying Cameras - [ABC News](#)
- | The Best Fitness and Health Products To Kickstart Your Year - [Huffington Post](#)
- | These 5 Gadgets Will Relieve Even The Severest of Chronic Pain - [Digital Trends](#)
- | 10 Wearables that Stole the Show at CES - [CRN](#)
- | This band helps relieve pain, no drugs required - [Mashable](#)
- | 30 Hot Products at CES 2017 - [CRN](#)
- | Here are 8 MIT Alumni Companies at CES This Year - [BostInno](#)
- | Entrepreneur of the Week: Shai Gozani, MD, PhD, NeuroMetrix - [The Longevity Network](#)
- | Executive Profile: Shai Gozani finds success at the corner of health care and technology - [Boston Business Journal](#)

"Chronic pain sufferers are desperate for more effective tools to manage their condition, and Quell's 100% drug-free pain relief is resonating," said Frank McGillin, Senior Vice President and Chief Commercial Officer NeuroMetrix. "We are excited about the high level of attention Quell has already gained in 2017 among consumer, technology and healthcare media."

### About Quell

Quell is designed for millions of people suffering from chronic pain. The advanced wearable device is lightweight and can be worn during the day while active, and at night while sleeping. It has been cleared by the FDA for treatment of chronic pain without a prescription. In a recent study, 81% of Quell users reported an improvement in their chronic pain. Quell users can personalize and manage therapy discreetly via the Quell Relief app. Quell also offers advanced health tracking relevant to chronic pain sufferers including pain, sleep, activity, and gait. Quell was the winner of the 2016 SXSW (South by Southwest) Innovation Award for Best Wearable Technology. Quell is available at select healthcare professionals and retailers. Visit [QuellRelief.com](http://QuellRelief.com) for more information.

### About NeuroMetrix

NeuroMetrix is a commercial stage, innovation driven healthcare company combining bioelectrical and digital medicine to address chronic health conditions including chronic pain, sleep disorders, and diabetes. The company's lead product is Quell, an over-the-counter wearable therapeutic device for chronic pain. Quell is integrated into a digital health platform that helps patients optimize their therapy and decrease the impact of chronic pain on their quality of life. The company also markets DPNCheck®, a rapid point-of-care test for diabetic neuropathy, which is the most common long-term complication of Type 2 diabetes. The company maintains an active research effort and has several pipeline programs. The company is located in Waltham, Massachusetts and was founded as a spinoff from the Harvard-MIT Division of Health Sciences and Technology in 1996. For more information, please visit [NeuroMetrix.com](http://NeuroMetrix.com).

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