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THE KRAFT HEINZ COMPANY ANNOUNCES INCREASE TO QUARTERLY DIVIDEND

PITTSBURGH, Pa. and NORTHFIELD, Ill. – Nov. 5, 2015 – The Kraft Heinz Company (NASDAQ: KHC) today announced that its Board of Directors approved an increase of the company's quarterly dividend to \$0.575 per share of common stock, an increase of approximately 4.5 percent versus the prior rate of \$0.55 per share. This dividend is payable on Nov. 20, 2015 to shareholders of record as of Nov. 16, 2015.

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the third-largest food and beverage company in North America and the fifth-largest food and beverage company in the world, with eight \$1 billion+ brands. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company's iconic brands include *Kraft*, *Heinz*, *ABC*, *Capri Sun*, *Classico*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Ore-Ida*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Plasmon*, *Quero*, *Weight Watchers Smart Ones* and *Velveeta*. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.

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