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THE KRAFT HEINZ COMPANY DECLARES REGULAR QUARTERLY DIVIDEND OF \$0.575 PER SHARE

PITTSBURGH, Pa. and CHICAGO, Ill. – Feb. 25, 2016 – The Board of Directors of The Kraft Heinz Company (NASDAQ: KHC) today declared a regular quarterly dividend of \$0.575 per share of common stock payable on April 8, 2016 to shareholders of record as of March 18, 2016.

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the fifth-largest food and beverage company in the world. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company's iconic brands include Kraft, Heinz, ABC, Capri Sun, Classico, Jell-O, Kool-Aid, Lunchables, Maxwell House, Ore-Ida, Oscar Mayer, Philadelphia, Planters, Plasmon, Quero, Weight Watchers Smart Ones and Velveeta. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.

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