

**KRAFT HEINZ CO**  
Filed by  
**KRAFT HEINZ FOODS CO**

**FORM FWP**

(Free Writing Prospectus - Filing under Securities Act Rules 163/433)

Filed 08/08/17

Address	ONE PPG PLACE PITTSBURGH, PA 15222
Telephone	412-456-5700
CIK	0001637459
Symbol	KHC
SIC Code	2030 - Canned, Frozen, And Preserved Fruits, Vegetables,
Industry	Food Processing
Sector	Consumer Non-Cyclicals
Fiscal Year	12/31

KRAFT HEINZ FOODS COMPANY

Pricing Term Sheet

\$350,000,000 Floating Rate Senior Notes due 2019  
Guaranteed by The Kraft Heinz Company

Issuer: Kraft Heinz Foods Company

Ratings\*: Baa3 / BBB- (Moody's / S&P)

Principal Amount: \$350,000,000

Trade Date: August 7, 2017

Settlement Date: August 10, 2017; T+3

Maturity Date: August 9, 2019

Interest Payment and Reset Dates: Quarterly in arrears on February 9, May 9, August 9 and November 9 of each year, beginning on November 9, 2017

Method of Calculation: Actual / 360

Interest Rate Basis and Base Rate Spread: Three-month LIBOR plus 42 basis points, reset quarterly

Price to Public: 100.000% of principal amount

CUSIP: 50077L AN6

ISIN: US50077LAN64

Optional Redemption: May not be redeemed before maturity

Minimum Denomination: \$2,000 and integral multiples of \$1,000 in excess thereof

Joint Book-Running Managers: Barclays Capital Inc.  
J.P. Morgan Securities LLC  
Citigroup Global Markets Inc.  
Goldman Sachs & Co. LLC  
Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
Morgan Stanley & Co. LLC  
Wells Fargo Securities, LLC

---

Senior Co-Managers:

BNP Paribas Securities Corp.  
Crédit Agricole Securities (USA) Inc.  
Credit Suisse Securities (USA) LLC  
Deutsche Bank Securities Inc.  
HSBC Securities (USA) Inc.  
Mizuho Securities USA LLC  
MUFG Securities Americas Inc.  
RBC Capital Markets, LLC  
Santander Investment Securities Inc.  
SMBC Nikko Securities America, Inc.

Co-Managers:

Rabo Securities USA, Inc.  
Standard Chartered Bank

\* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the prospectus in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR) at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus from Barclays Capital Inc. by calling 1-888-603-5847 or J.P. Morgan Securities LLC by calling collect at 1-212-834-4533.**

Any legends, disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such legends, disclaimers or other notices have been automatically generated as a result of this communication having been sent via Bloomberg or another e-mail system.

---

KRAFT HEINZ FOODS COMPANY

Pricing Term Sheet

\$650,000,000 Floating Rate Senior Notes due 2021  
Guaranteed by The Kraft Heinz Company

Issuer: Kraft Heinz Foods Company  
Ratings\*: Baa3 / BBB- (Moody's / S&P)  
Principal Amount: \$650,000,000  
Trade Date: August 7, 2017  
Settlement Date: August 10, 2017; T+3  
Maturity Date: February 10, 2021  
Interest Payment and Reset Dates: Quarterly in arrears on February 10, May 10, August 10 and November 10 of each year, beginning on November 10, 2017  
Method of Calculation: Actual / 360  
Interest Rate Basis and Base Rate Spread: Three-month LIBOR plus 57 basis points, reset quarterly  
Price to Public: 100.000% of principal amount  
CUSIP: 50077L AP1  
ISIN: US50077LAP13  
Optional Redemption: May not be redeemed before maturity  
Minimum Denomination: \$2,000 and integral multiples of \$1,000 in excess thereof  
Joint Book-Running Managers: Barclays Capital Inc.  
J.P. Morgan Securities LLC  
Citigroup Global Markets Inc.  
Goldman Sachs & Co. LLC  
Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
Morgan Stanley & Co. LLC  
Wells Fargo Securities, LLC

---

Senior Co-Managers:

BNP Paribas Securities Corp.  
Crédit Agricole Securities (USA) Inc.  
Credit Suisse Securities (USA) LLC  
Deutsche Bank Securities Inc.  
HSBC Securities (USA) Inc.  
Mizuho Securities USA LLC  
MUFG Securities Americas Inc.  
RBC Capital Markets, LLC  
Santander Investment Securities Inc.  
SMBC Nikko Securities America, Inc.

Co-Managers:

Rabo Securities USA, Inc.  
Standard Chartered Bank

\* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the prospectus in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR) at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus from Barclays Capital Inc. by calling 1-888-603-5847 or J.P. Morgan Securities LLC by calling collect at 1-212-834-4533.**

Any legends, disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such legends, disclaimers or other notices have been automatically generated as a result of this communication having been sent via Bloomberg or another e-mail system.

KRAFT HEINZ FOODS COMPANY

Pricing Term Sheet

\$500,000,000 Floating Rate Senior Notes due 2022  
Guaranteed by The Kraft Heinz Company

Issuer: Kraft Heinz Foods Company

Ratings\*: Baa3 / BBB- (Moody's / S&P)

Principal Amount: \$500,000,000

Trade Date: August 7, 2017

Settlement Date: August 10, 2017; T+3

Maturity Date: August 10, 2022

Interest Payment and Reset Dates: Quarterly in arrears on February 10, May 10, August 10 and November 10 of each year, beginning on November 10, 2017

Method of Calculation: Actual / 360

Interest Rate Basis and Base Rate Spread: Three-month LIBOR plus 82 basis points, reset quarterly

Price to Public: 100.000% of principal amount

CUSIP: 50077L AQ9

ISIN: US50077LAQ95

Optional Redemption: May not be redeemed before maturity

Minimum Denomination: \$2,000 and integral multiples of \$1,000 in excess thereof

Joint Book-Running Managers: Barclays Capital Inc.  
J.P. Morgan Securities LLC  
Citigroup Global Markets Inc.  
Goldman Sachs & Co. LLC  
Merrill Lynch, Pierce, Fenner & Smith  
Incorporated  
Morgan Stanley & Co. LLC  
Wells Fargo Securities, LLC

---

Senior Co-Managers:

BNP Paribas Securities Corp.  
Crédit Agricole Securities (USA) Inc.  
Credit Suisse Securities (USA) LLC  
Deutsche Bank Securities Inc.  
HSBC Securities (USA) Inc.  
Mizuho Securities USA LLC  
MUFG Securities Americas Inc.  
RBC Capital Markets, LLC  
Santander Investment Securities Inc.  
SMBC Nikko Securities America, Inc.

Co-Managers:

Rabo Securities USA, Inc.  
Standard Chartered Bank

\* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the prospectus in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR) at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus from Barclays Capital Inc. by calling 1-888-603-5847 or J.P. Morgan Securities LLC by calling collect at 1-212-834-4533.**

Any legends, disclaimers or other notices that may appear below are not applicable to this communication and should be disregarded. Such legends, disclaimers or other notices have been automatically generated as a result of this communication having been sent via Bloomberg or another e-mail system.