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THE KRAFT HEINZ COMPANY TO REPORT SECOND QUARTER 2015 RESULTS FOR KRAFT FOODS GROUP AND H.J. HEINZ HOLDING CORPORATION ON AUGUST 10, 2015

PITTSBURGH, Pa. and NORTHFIELD, Ill. – July 31, 2015 – The Kraft Heinz Company (NASDAQ: KHC) will release second quarter 2015 financial results for standalone Kraft Foods Group and standalone H.J. Heinz Holding Corporation on Monday, Aug. 10, 2015 after the close of market. The news release will be available in the Investors section of The Kraft Heinz Company website at www.kraftheinzcompany.com. There will be a listen-only call for bondholders available at 8 a.m. Eastern time on Friday, Aug. 14, 2015 that will review the results.

Listen-only conference call access (Aug. 14, 2015 at 8 a.m. Eastern):

U.S. Dial-in: (888) 350-0137
International Dial-in: (970) 315-0478
Conference ID: 1151430

Replay access (available from Aug. 14, 2015 to Aug. 28, 2015):

U.S. Dial-in: (855) 859-2056
International Dial-in: (404) 537-3406
Conference ID: 1151430

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the third-largest food and beverage company in North America and the fifth-largest food and beverage company in the world, with eight \$1 billion+ brands. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company's iconic brands include *Kraft*, *Heinz*, *ABC*, *Capri Sun*, *Classico*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Ore-Ida*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Plasmon*, *Quero*, *Weight Watchers Smart Ones* and *Velveeta*. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.

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