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THE KRAFT HEINZ COMPANY TO REPORT FOURTH QUARTER AND FULL YEAR 2015 RESULTS ON FEBRUARY 25, 2016

PITTSBURGH, Pa. and CHICAGO, Ill. – Jan. 28, 2016 – The Kraft Heinz Company (NASDAQ: KHC) (“Kraft Heinz”) will release fourth quarter and full year 2015 financial results on Thursday, Feb. 25, 2016 after the close of market.

Kraft Heinz will host a conference call at 5 p.m. Eastern time that day to review and discuss the results. Speaking on behalf of Kraft Heinz will be:

- Bernardo Hees, Chief Executive Officer;
- Paulo Basilio, Chief Financial Officer; and
- George Zoghbi, Chief Operating Officer, U.S. Commercial Business.

A question and answer session with analysts will follow.

The earnings release and live audio webcast of Kraft Heinz’s earnings conference call can be accessed at ir.kraftheinzcompany.com. A replay of the webcast will be available following the conference call through the same website.

ABOUT THE KRAFT HEINZ COMPANY

The Kraft Heinz Company (NASDAQ: KHC) is the third-largest food and beverage company in North America and the fifth-largest food and beverage company in the world, with eight \$1 billion+ brands. A globally trusted producer of delicious foods, The Kraft Heinz Company provides high quality, great taste and nutrition for all eating occasions whether at home, in restaurants or on the go. The Company’s iconic brands include *Kraft*, *Heinz*, *ABC*, *Capri Sun*, *Classico*, *Jell-O*, *Kool-Aid*, *Lunchables*, *Maxwell House*, *Ore-Ida*, *Oscar Mayer*, *Philadelphia*, *Planters*, *Plasmon*, *Quero*, *Weight Watchers Smart Ones* and *Velveeta*. The Kraft Heinz Company is dedicated to the sustainable health of our people, our planet and our Company. For more information, visit www.kraftheinzcompany.com.

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