



## **rue21, inc. Announces Fourth Quarter and Full Year Fiscal 2009 Earnings Conference Call**

PITTSBURGH, March 9, 2010 (GLOBE NEWSWIRE) -- rue21, inc. (Nasdaq:RUE) today announced that the Company will be holding a conference call to review its fourth quarter and full year fiscal 2009 financial results on Tuesday, March 16, 2010 at 4:30 p.m. ET. The broadcast will be available by clicking on the 'Investor Relations' section of the Company's website at [www.rue21.com](http://www.rue21.com). An online archive of the webcast will be available within two hours of the conclusion of the call and will remain available on the website for 90 days.

### **About rue21, inc.**

rue21 is a leading specialty apparel retailer offering exclusive branded merchandise and the newest trends at a great value. At the end of the fourth quarter of 2009, rue21 operated 535 stores in 43 states. Learn more at [www.rue21.com](http://www.rue21.com).

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