



rue21, inc. Announces Third Quarter Fiscal 2009 Earnings Conference Call

PITTSBURGH, Nov. 25, 2009 (GLOBE NEWSWIRE) -- rue21, inc. (Nasdaq:RUE) today announced that the Company will be holding a conference call to review its third quarter fiscal 2009 financial results on Tuesday, December 8th, 2009 at 4:30 p.m. EST. The broadcast will be available by clicking on the 'Investor Relations' section of the Company's website at www.rue21.com. An online archive of the webcast will be available within two hours of the conclusion of the call and will remain available on the website for 90 days.

About rue21, inc.

rue21 is a leading specialty apparel retailer offering the newest trends at a great value. As of November 23, 2009, rue21 operates 537 store locations in 43 states. With exclusive branded merchandise designed to appeal to anyone who wants to look and feel "21", rue21 is building a loyal customer base that will continue to drive its growth into the future. Learn more at www.rue21.com.

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