



AFC Enterprises to Present at CL King's 7th Annual Best Ideas Conference

Presentation to Be Held in New York on Wednesday, September 16, 2009

ATLANTA--(BUSINESS WIRE)--Sep. 9, 2009-- AFC Enterprises, Inc. (NASDAQ:AFCE), the franchisor and operator of Popeyes®, today announced that Cheryl Bachelder, chief executive officer, and Mel Hope, chief financial officer, will present at CL King's 7th Annual Best Ideas Conference on Wednesday, September 16, at 8:00 A.M. ET. Ms. Bachelder and Mr. Hope will provide an update on Popeyes' strategy and business.

All interested parties are invited to listen to the live presentation, beginning at 8:00 A.M. ET, at <http://www.wsw.com/webcast/clk6/afce/> or at the investor section of the Company's website at www.afce.com. A replay of the web cast will be available on the site for 90 days following the conclusion of the conference.

Corporate Profile

AFC Enterprises, Inc. is the franchisor and operator of Popeyes® restaurants, the world's second-largest quick-service chicken concept based on number of units. As of July 12, 2009, Popeyes had 1,905 restaurants in the United States, Puerto Rico, Guam and 26 foreign countries. AFC's primary objective is to offer excellent investment opportunities in its Popeyes brand and provide exceptional franchisee support systems and services to its owners. AFC Enterprises can be found at www.afce.com.

Source: AFC Enterprises, Inc.

AFC Enterprises, Inc.

Investor inquiries:

Cheryl Fletcher, 404-459-4487

Director, Finance & Investor Relations

investor.relations@afce.com

or

Media inquiries:

Alicia Thompson, 404-459-4572

Vice President, Popeyes Communications & Public Relations

popeyescommunications@popeyes.com