



August 2, 2017

## Great American Group Hires Gordon Heidacker as Managing Director, Automotive Sector Group Head

LOS ANGELES, Aug. 02, 2017 (GLOBE NEWSWIRE) -- Great American Group, LLC ("GA"), a leading provider of advisory and valuation services, asset disposition and auction solutions and a wholly-owned subsidiary of B. Riley Financial, Inc. (NASDAQ:RILY), announced today that Gordon Heidacker joined GA's Appraisals division as Managing Director, Automotive Sector Group Head.

"We're thrilled to have Gordon join the GA team," said GA's Appraisal Division CEO, Michael Marchlik. "As we recognize opportunities on the horizon due to changing consumer habits, as well as technology advancements in the industry, Gordon's expertise will strengthen our automotive practice and enhance the quality of service we provide to our clients."

Bringing over 35 years of experience in the automotive industry, Heidacker will be responsible for managing all aspects of Great American's automotive practice including inventory, machinery and equipment valuations, financial reporting products and the monetization of assets.

Throughout his career, Heidacker has achieved an unmatched level of success personally delivering innovative products from concept to launch. After earning his way from the assembly line floor to the board rooms of large OEM's, tier one suppliers, and new technology and parts manufacturers, Heidacker has held full P&L responsibility for related budgets on programs in excess of \$500 million within global markets. In addition, he has led strategic internal projects which included the negotiation and management of all external key contracts from start to finish as well as negotiating strategic relationships with other OEM's, M&A and post-merger integration.

Heidacker is a member of SAE International and the SEMA, and currently serves as an Advisory Board Member on M-1 Concourse and Nelson JIT/Mentoris. He is an avid automotive enthusiast/hobbyist in his spare time and he earned his MBA in Finance and Organizational Behavior from the University of Michigan in 1998. Heidacker will be based out of GA's offices in Detroit, Michigan.

For over 20 years, Great American Group conducts over one thousand appraisals annually representing hundreds of billions in assets. Leveraging the team's extensive experience, combined with a client-focused and results-driven process, GA provides their clients with unique insight into market trends that deliver accurate and reliable market values tailored to the client's needs. To learn more about GA's Corporate Valuation and Advisory services, visit <http://www.greatamerican.com/advisory/overview.html>

### About Great American Group, LLC

Great American Group, LLC is a leading provider of advisory and valuation services, asset disposition and auction solutions. Great American Group efficiently deploys resources with sector expertise to assist companies, lenders, capital providers, private equity investors and professional service firms in maximizing the value of their assets.

B. Riley Financial, Inc. is a publicly traded, diversified financial services company which takes a collaborative approach to the capital raising and financial advisory needs of public and private companies and high net worth individuals. The Company operates through several wholly-owned subsidiaries, including [B. Riley & Co., LLC](#), [FBR Capital Markets & Co.](#), [Wunderlich Securities, Inc.](#), [Great American Group, LLC](#), B. Riley Capital Management, LLC (which includes [B. Riley Asset Management](#), [B. Riley Wealth Management](#), and [Great American Capital Partners, LLC](#)) and B. Riley Principal Investments, a group that makes proprietary investments in other businesses, such as the acquisition of [United Online, Inc.](#)

Media Contact

Jennifer Arnett

[jarnett@brileyfin.com](mailto:jarnett@brileyfin.com)

 Primary Logo

Source: Great American Group

News Provided by Acquire Media