



September 3, 2009

Great American Group Hires Bob Moore as Senior Vice President

WOODLAND HILLS, CA, (September 3, 2009) – Great American Group, an auction, liquidation and asset valuation firm, announced the appointment of Bob Moore as the new Senior Vice President of Metals and Manufacturing Valuations. Bob will provide guidance and assistance in developing insightful metals related valuations globally.

Ken Bloore, Executive Managing Director, of Great American Group's Appraisal group, said, "Bob's 30 years of metals and manufacturing industry experience and seven years of inventory appraisal experience from foundry and machining, to metals trading and steel production makes him an invaluable asset to our group. Bob is well respected by those in the heavy metals industry as well as the lending community, and we are excited about his role in expanding our metals vertical."

Bob has over 30 years of experience in the metals & manufacturing industry across many different functional areas such as sales, product management, marketing, operations and general management. Prior to joining Great American Group, Bob was employed at Sector3 Appraisals, Inc., as Vice President of Metals Valuations and Appraisals. Prior to Sector3 Appraisals, he held various senior sales and marketing management roles within a variety of metals industry companies such as Steel Summit Holdings, Inc., All Metals Service & Warehousing, Inc., Carolina Steel Service Center and Edgcomb Metals Company. Bob has an impressive track record in increasing sales, building longstanding customer relationships and increasing profitability. Bob has a business degree with a major in Marketing from East Tennessee State University, and will be based out of Greenville, SC.

"I am very excited to be joining Great American Group and I am looking forward to developing the metals and manufacturing vertical of their industrial valuation group. Great American Group will now be able to offer clients and lenders a thorough, competitive and expert level of service within this important segment of asset based lending. To join a professional firm that is managed with such competency, and has an excellent reputation, is reinvigorating to me." said Moore.

Great American Group provides a full range of asset management, disposition and financial services through three divisions: Retail Liquidations, Auctions, and Appraisals & Valuations, with offices in Atlanta, Boston, Chicago, London, Los Angeles, New York and San Francisco.

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