



May 23, 2017

## **B. Riley & Co. to Host Commissions for Charity Day on Wednesday, May 24, 2017**

### **In Connection with B. Riley & Co.'s 18th Annual Investor Conference, All Trading Commissions to be Donated to the Sugar Ray Leonard Foundation**

LOS ANGELES, May 23, 2017 (GLOBE NEWSWIRE) -- [B. Riley & Co., LLC](#) (B. Riley), a full service investment bank and a wholly-owned subsidiary of B. Riley Financial, Inc. (NASDAQ:RILY), will host its 2017 Commissions for Charity Day event on Wednesday, May 24, 2017. All commissions generated through B. Riley's trading desk on the 24<sup>th</sup> will be donated to [The Sugar Ray Leonard Foundation](#).

In connection with its [18<sup>th</sup> Annual Investor Conference](#) on May 24-25, 2017, B. Riley has partnered with the Sugar Ray Leonard Foundation to host the [8<sup>th</sup> Annual "Big Fighters, Big Cause" Charity Boxing Night](#) which benefits the Sugar Ray Leonard Foundation and its support of type 1 and type 2 diabetes research and awareness to help children lead healthier, more productive lives through diet and exercise.

B. Riley conference attendees will join legendary boxing champion, Sugar Ray Leonard, and other celebrity guests for the exclusive event emceed by actor and comedian, Bill Bellamy, at the Loews Santa Monica Beach Hotel, with the evening to include a professional boxing card, live & silent auction, food, and entertainment.

"As a company focused on providing unique and valuable opportunities for our clients and employees, Commissions for Charity Day enables us to expand on that focus to support a great charity and continue to affect meaningful change," said Bryant Riley, Chairman of B. Riley.

"For the past eight years, B. Riley & Co. has been a tremendous friend and ally in the fight against diabetes," said Sugar Ray Leonard. "Their support and generosity has allowed the Foundation to grow and to continue to support the wonderful research, programs and staff at Children's Hospital Los Angeles. We could not do this without their generosity and I am eternally grateful."

#### **About The Sugar Ray Leonard Foundation**

[The Sugar Ray Leonard Foundation](#) was established in 2009 by boxing legend and six-time world champion Sugar Ray Leonard and his wife, Bernadette. The Sugar Ray Leonard Foundation supports life-changing pediatric type 1 & 2 diabetes research and care and creates awareness for both diseases. The Foundation also strives to support programs that help children lead healthier lives through diet & exercise. For more information on the Foundation, please visit [www.sugarrayleonardfdn.org](http://www.sugarrayleonardfdn.org).

#### **About B. Riley & Co.**

B. Riley & Co., LLC is a leading investment bank which provides corporate finance, research, and sales & trading to corporate, institutional and high net worth individual clients. Investment banking services include initial, secondary and follow-on offerings, institutional private placements, and merger and acquisitions advisory services. The firm is nationally recognized for its highly ranked proprietary equity research. B. Riley & Co., LLC is a member of FINRA and SIPC.

B. Riley Financial, Inc. is a publicly traded, diversified financial services company which takes a collaborative approach to the capital raising and financial advisory needs of public and private companies and high net worth individuals. The Company operates through several wholly-owned subsidiaries, including B. Riley & Co., LLC ([www.brileyco.com](http://www.brileyco.com)), Great American Group, LLC ([www.greatamerican.com](http://www.greatamerican.com)), and B. Riley Capital Management, LLC (which also includes B. Riley Asset Management ([www.brileyam.com](http://www.brileyam.com)) and B. Riley Wealth Management, ([www.brileywealth.com](http://www.brileywealth.com))). The Company also makes proprietary investments in other businesses, such as the acquisition of United Online, Inc. ([www.untld.com](http://www.untld.com)) in July 2016, where B. Riley Financial, Inc. is uniquely positioned to leverage its expertise and assets in order to maximize value.

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