



## **Iridium Force(TM) -- A New Vision for Global Communications -- Designed to Enhance and Expand the Way People and Organizations Connect Everywhere**

### **Iridium Introduces New Products and Services That Demonstrate the Power of Iridium Force**

MCLEAN, Va., Sept. 7, 2011 (GLOBE NEWSWIRE) -- Iridium Communications Inc. (Nasdaq:IRDM) today announced its vision for the future of personal mobile satellite communications, **Iridium Force™**. This vision uses the power of the world's furthest reaching network to accelerate the development of enhanced personal communication capabilities for people and organizations everywhere. Iridium Force breaks the mold of traditional satellite industry go-to-market strategies by making Iridium technology more accessible and cost-effective for partners to develop a wider range of Iridium-based products and services. This new vision opens the licensing of core Iridium technologies as well as the company's most fundamental offering — global connectivity.

Five key tenets guide the Iridium Force strategy:

1. **Extend beyond satellite phones:** Iridium is enabling communications where people need them most, and in more ways than they expect, and connecting to Wi-Fi-enabled devices such as smartphones (BlackBerry®, Android® or Apple iPhone®), tablets and laptops, as well as favorite applications, far beyond the reach of terrestrial networks;
2. **Simplify connections:** Iridium is investing in making its technology more accessible and cost-effective for partners to embed across an ever-widening range of services;
3. **Drive innovation:** Iridium is opening and licensing its core technologies and its network so it can collaborate with a broader set of innovators to create new solutions for expanding new markets;
4. **Enable location-awareness:** Iridium is integrating GPS location-based services for on-the-go location-specific applications and personal security capabilities; and
5. **Perform without compromise:** Iridium continues its promise to provide tough, dependable, truly mobile devices and services that work reliably everywhere on the surface of the planet.

"Iridium pioneered the satellite phone industry more than 10 years ago with the first handheld, commercial satellite phone," said Matt Desch, CEO, Iridium. "With Iridium Force, we are leading an industry transformation once again by significantly extending the universe of handheld connectivity options. Iridium Force is our strategic vision for rapidly connecting more people in ways never thought possible — even going beyond the limits of our own devices. Iridium Force is more than the launch of a new satellite phone; it signifies our commitment to enable powerful new capabilities including those devices that are already in customers' hands to work on the Iridium network — today and in the future."

New product and service offerings being announced today encompassing Iridium Force include:

#### **Voice and Data Products**

- **Iridium Extreme™** — Iridium Force™ has inspired the introduction of the most advanced, rugged satellite handset on the market. Iridium Extreme is the smallest and lightest Iridium handset model, with the ability to precisely locate users anywhere on the surface of the planet. It meets stringent U.S. Department of Defense Military Standard 810F for durability and is rich in capabilities, featuring the first dedicated, two-way emergency SOS button on a satellite phone. The phone leads the market in its offering of online tracking portals, with fully integrated GPS and location-based service (LBS) capabilities for web-based location identification and tracking of friends, loved ones or employees. Iridium Extreme delivers reliability, safety and peace of mind everywhere.
- **Iridium Core 9523** — This voice and data module is the "brains" of the Iridium Extreme satellite phone. The Iridium Core 9523 is a sophisticated and flexible device packaged into a small and cost-effective platform for partners to develop new Iridium-based handheld solutions. Iridium is licensing this core technology to innovators who require the building blocks to develop their own Iridium-based global voice and data communication devices and solutions. A number of our partners are already developing products and services surrounding the Iridium Core 9523.

#### **Location-Based Services (LBS) Data Offerings**

- **Iridium Tracking Portals** — Customers can now access location monitoring, messaging and safety tools enabled by the

Iridium Extreme satellite phone. More than 17 of our partners are creating customized online tracking portals developed using Iridium's open software platform. Portal features include tracking an Iridium Extreme user's real-time status and location, zooming to street level via online maps, scheduling regular check-ins, providing emergency services, "geo-fencing," and sending free-form, canned and social networking messages.

## Wi-Fi Products and Services

Iridium is also introducing new products and services that will allow Wi-Fi-enabled smartphones, tablets and laptops to connect anywhere on the Iridium global network.

- **Iridium AccessPoint** — Wi-Fi-enabled smartphones, tablets and laptops will be able to connect anywhere through the Iridium network. Iridium AccessPoint is a portable and lightweight Wi-Fi hotspot accessory that easily connects BlackBerry and Android devices to the Iridium network using an Iridium Extreme or Iridium 9555 satellite phone. iPhone, iPad and iPod Touch devices, and Windows and Mac laptops, will need to download the new, free Iridium AccessPoint Mail & Web application. Iridium AccessPoint is expected to be available in fourth quarter of 2011 with a suggested retail price of less than \$200 (USD).
- **Iridium AccessPoint Connect** — Created for Iridium phone users travelling with laptops, this downloadable application for use with the Iridium Direct Internet software connectivity tool turns any Windows laptop into a global Wi-Fi hotspot when connected to an Iridium Extreme or Iridium 9555 satellite phone. Iridium AccessPoint Connect enables Wi-Fi compatible devices, such as smartphones, to synchronize and respond to email or use the Internet over the Iridium network. Users can download Iridium AccessPoint Connect and Direct Internet applications free of charge.

Standard airtime charges apply for use over the Iridium network for the solutions listed above.

"A satellite-based hotspot and product suite will empower today's enterprise and consumer users, who demand ubiquitous connectivity on devices they are familiar with," said Yankee Group Analyst John Keough. "For multinational organizations, such a suite provides a simple global alternative to navigating the complex roaming agreements currently found on terrestrial networks."

For more information on Iridium Force and the products and services announced today, visit [www.iridium.com](http://www.iridium.com).

## About Iridium Communications Inc.

Iridium is the only mobile voice and data satellite communications network that spans the entire globe. Iridium enables connections between people, organizations and assets to and from anywhere, in real time. Together with its ever-expanding ecosystem of partner companies, Iridium delivers an innovative and rich portfolio of reliable solutions for markets that require truly global communications. The company has a major development program underway for its next-generation network — Iridium NEXT. Iridium Communications Inc. is headquartered in McLean, Va., U.S.A., and trades on the NASDAQ Global Select Market under the ticker symbols IRDM (common stock) and IRDMW (\$7.00 warrants). For more information about Iridium products, services and partner solutions, visit [www.iridium.com](http://www.iridium.com).

The Iridium Communications Inc. logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=10426>

## Forward-Looking Statements

*Statements in this press release that are not purely historical facts may constitute forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements regarding the timing of the development and introduction of new products and services by Iridium and its partners, anticipated improvements in accessibility and cost-effectiveness for partners to develop a wider range of Iridium-based products and services, and the development and deployment of the Iridium NEXT system. Other forward-looking statements can be identified by the words "anticipates," "may," "can," "believes," "expects," "projects," "intends," "likely," "will," "to be" and other expressions that are predictions or indicate future events, trends or prospects. These forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of Iridium to differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, uncertainties regarding the health, capacity and content of Iridium's current satellite constellation, Iridium and its partners' ability to develop and market new products and services, and the development of and transition to Iridium NEXT, as well as general industry and economic conditions, and competitive, legal, governmental and technological factors. Other factors that could cause actual results to differ materially from those indicated by the forward-looking statements include those factors listed under the caption "Risk Factors" in the company's Form 10-K for the year ended December 31, 2010, filed with the Securities and Exchange Commission ("SEC") on March 7, 2011, and in the company's Form 10-Q for the quarter ended June 30, 2011, filed with the SEC on August 8, 2011. There is no assurance that Iridium's expectations will be realized. If one or more of these risks or uncertainties materialize, or if Iridium's underlying assumptions prove incorrect, actual results may vary materially from those expected, estimated or projected. Iridium's forward-looking statements speak only as of*

*the date of this press release, and Iridium undertakes no obligation to update forward-looking statements.*

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