



March 6, 2017

Cypress to Host Analyst Day Event on March 28

Presentations to Begin at 9:00 a.m. Pacific Time; Webcast Available on Cypress Website

SAN JOSE, Calif., March 6, 2017 /PRNewswire/ -- Cypress Semiconductor Corp. (Nasdaq: CY) will host its 2017 Analyst Day event on Tuesday, March 28 at the company's headquarters in San Jose, California. The event will include presentations from Cypress' President and CEO Hassane El-Khoury and other members of Cypress' executive staff. Registration will begin at 8:00 a.m. Pacific Time, and a webcast of the presentations will begin at 9:00 a.m. and conclude by 11:30 a.m. The event will include interactive demonstrations that highlight Cypress' technologies and solutions for the automotive, industrial, IoT and consumer markets.



Attendance for this event is by invitation only. The presentations will be webcast live and will be available on-demand for 30 days following the event through Cypress' website at www.cypress.com/investors. Financial analysts, institutional investors and industry analysts interested in attending the event in person should contact Cypress Investor Relations at investorrelations@cypress.com for registration information.

About Cypress

Founded in 1982, Cypress is the leader in advanced embedded system solutions for the world's most innovative automotive, industrial, home automation and appliances, consumer electronics and medical products. Cypress' programmable systems-on-chip, general-purpose microcontrollers, analog ICs, wireless and USB-based connectivity solutions and reliable, high-performance memories help engineers design differentiated products and get them to market first. Cypress is committed to providing customers with the best support and engineering resources on the planet enabling innovators and out-of-the-box thinkers to disrupt markets and create new product categories in record time. To learn more, go to www.cypress.com.

Cypress and the Cypress logo are registered trademarks of Cypress Semiconductor Corp. All other trademarks are property of their owners.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/cypress-to-host-analyst-day-event-on-march-28-300418128.html>

SOURCE Cypress Semiconductor Corp.

News Provided by Acquire Media