



AVIS BUDGET GROUP INTRODUCES NEW BENEFITS FOR AMAZON CUSTOMERS

PARSIPPANY, N.J., July 19, 2018 — [Avis Budget Group, Inc.](#) (NASDAQ: CAR) today introduced plans to reward Amazon customers with special perks when they rent a car through Avis. Beginning today, Amazon customers who book an Avis vehicle can save money on their rental and receive an Amazon.com Gift Card valued at 10 percent* of their rental price*. Later this month, those who book an Avis vehicle using the Avis skill for Amazon Alexa will receive an Amazon.com Gift Card valued at 20 percent*.

"Amazon customers are accustomed to convenient and on-demand services, and Avis Budget Group is pleased to be able to add travel to the mix," said Beth Kinerk, Senior Vice President, Sales, Avis Budget Group. "As digital technology evolves we are able to offer increasingly seamless travel experiences for our customers, and hope these great incentives encourage more people to try our new offerings, including our Amazon Alexa booking tool. We are excited to work with Amazon to offer their customers a valuable benefit when they rent with Avis."

This offering builds upon a relationship between the two companies that dates back to 2017 when Avis launched a skill for Amazon Alexa. The skill enables Avis customers to make a car rental reservation, review current or past reservations and request an e-receipt of their last rental. Travelers have instant, voice-controlled access to the car rental booking process with such commands as "I need a car at La Guardia Airport at 9:00 a.m. this Friday."

*Gift card value is based on a rental's time and mileage. Applicable to Avis rentals in the United States, with the expectation to launch in other key markets. For more information, visit www.avis.com/amazon.

About Avis Budget Group

Avis Budget Group, Inc. is a leading global provider of mobility solutions, both through its Avis and Budget brands, which have more than 11,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australasia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 31,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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