



# avis budget group

## Second Quarter 2016 Earnings Call

August 3, 2016

Webcast: [ir.avisbudgetgroup.com](http://ir.avisbudgetgroup.com)  
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## FORWARD- LOOKING STATEMENTS

Statements about future results made in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include projections.

These statements are based on current expectations and the current economic environment. Forward-looking statements and projections are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements.

Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements and projections are specified in the Company's most recently filed Form 10-K and other SEC filings.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, the date of our last earnings conference call.

This presentation includes certain non-GAAP financial measures as defined under SEC rules. Important information regarding reconciliation of such measures is contained within this presentation, including in the Glossary section.

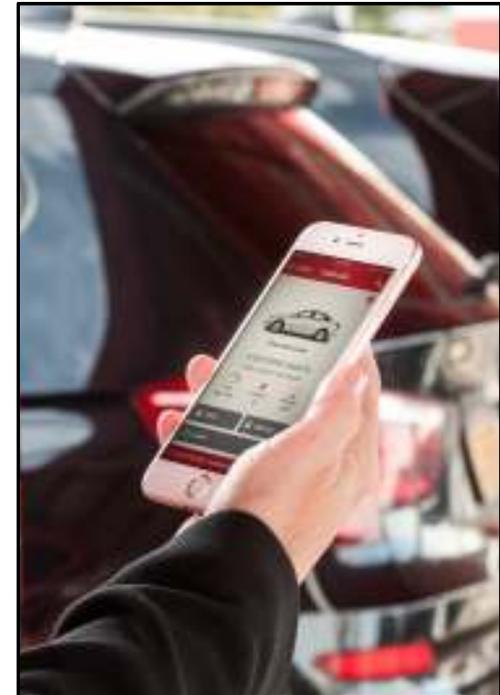
**avis** **budget** group

**Larry De Shon**

Chief Executive Officer

## **Investing for Long-Term Success**

- ▶ **Launched Avis Now**
  - **App-based technology puts the traveler in control of the entire rental process**
  - **Fundamentally changing the car rental experience**
- ▶ **Further progress on manpower planning and shuttling initiatives**
- ▶ **Expanded Zipcar's one-way solution to more cities**
- ▶ **Invested in our brands with new advertising campaigns**



## **Pricing Trends Improved Dramatically**

- ▶ **Pricing increased 2% year-over-year<sup>(a)</sup>**
- ▶ **Used our Demand-Fleet-Pricing system to take advantage of yielding opportunities**
- ▶ **Focused on higher-margin channels and segments**
- ▶ **Carefully managed our fleet levels**
  - **Our utilization increased 100 basis points**
  - **Fleets seemed to be tighter industry-wide**

**Year-over-year pricing increased by 650 basis points from the first quarter to the second**

## AMERICAS ACHIEVEMENTS

Commercial account  
retention continues to  
exceed 99%

### Leisure Demand Drove Volume Growth

- ▶ Leisure volume benefited from increased brand advertising and marketing partnerships
- ▶ Inbound volume stabilized
- ▶ Prepaid volumes grew 8%, and prepaid rentals are now available on our mobile apps
- ▶ Signed numerous new commercial accounts



### Strong International Volume Growth

- ▶ **Rental days grew 8%**
  - Leisure volume increased 8%
  - Commercial volume was up 6%
- ▶ **Robust European inbound growth**
  - Trend continuing into summer
- ▶ **New Avis and Budget websites driving higher conversion rates**

**Minimal impact on summer demand  
seen from Brexit or other news**

### Encouraged by Summer Trends Worldwide

- ▶ **Americas**
  - Seeing positive year-over-year pricing
  - Volume growth driven by leisure demand
- ▶ **International**
  - Demand remains strong
  - Pricing likely to continue to be challenged, but mitigated by growth in ancillary revenue

**Consumers are traveling this summer!**

## INVESTING IN OUR BUSINESS

Labor productivity  
increased 10% in the  
quarter

Shuttling costs per  
transaction declined 8%  
in the quarter

### Investments in Technology Will Drive Higher Margins

- ▶ ***Demand-Fleet-Pricing*** – rolling out fully integrated yield-management system in the Americas beginning early next year
- ▶ ***Manpower Planning*** – leveraging technology to improve labor productivity and customer experience
  - Increasing part-time component of our workforce
- ▶ ***Shuttling*** – reducing vehicle shuttling costs within locations and between them
- ▶ ***Data Visualization*** – analyzing data to optimize customer and channel mix

## INVESTING IN OUR BUSINESS

More than 145,000  
customers have  
downloaded the app

Can be used at nearly 60  
airports

More than 40,000 rentals  
completed to date

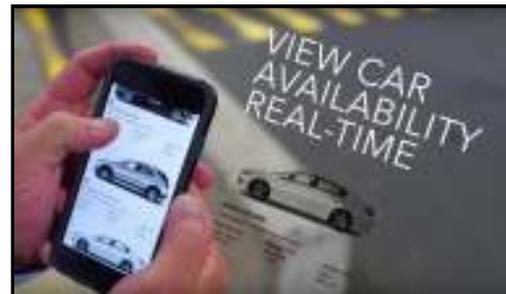
Users expect to rent  
from Avis more often

To sign up, visit  
[www.avis.com/preferred](http://www.avis.com/preferred)

## Avis Now – The Future of the Car Rental Experience



**“Avis’ new app is a giant leap forward for the rental industry.”**  
– *Fortune*



**“Could the Avis Now app actually make renting a car ... easy?”**  
– *Mashable*



**“Ten Travel Innovations That Are Changing the Game”**  
– *Bloomberg*

## HIGHLIGHTS

### Focused on the Future of Our Business

- ▶ Investing in technology to drive efficiencies, lower costs and improve margins
- ▶ Encouraging second quarter metrics
  - Improved Americas pricing
  - Volume growth globally
  - Increased fleet utilization
- ▶ Summer off to a good start

**Raising the midpoint of our full-year earnings forecast**



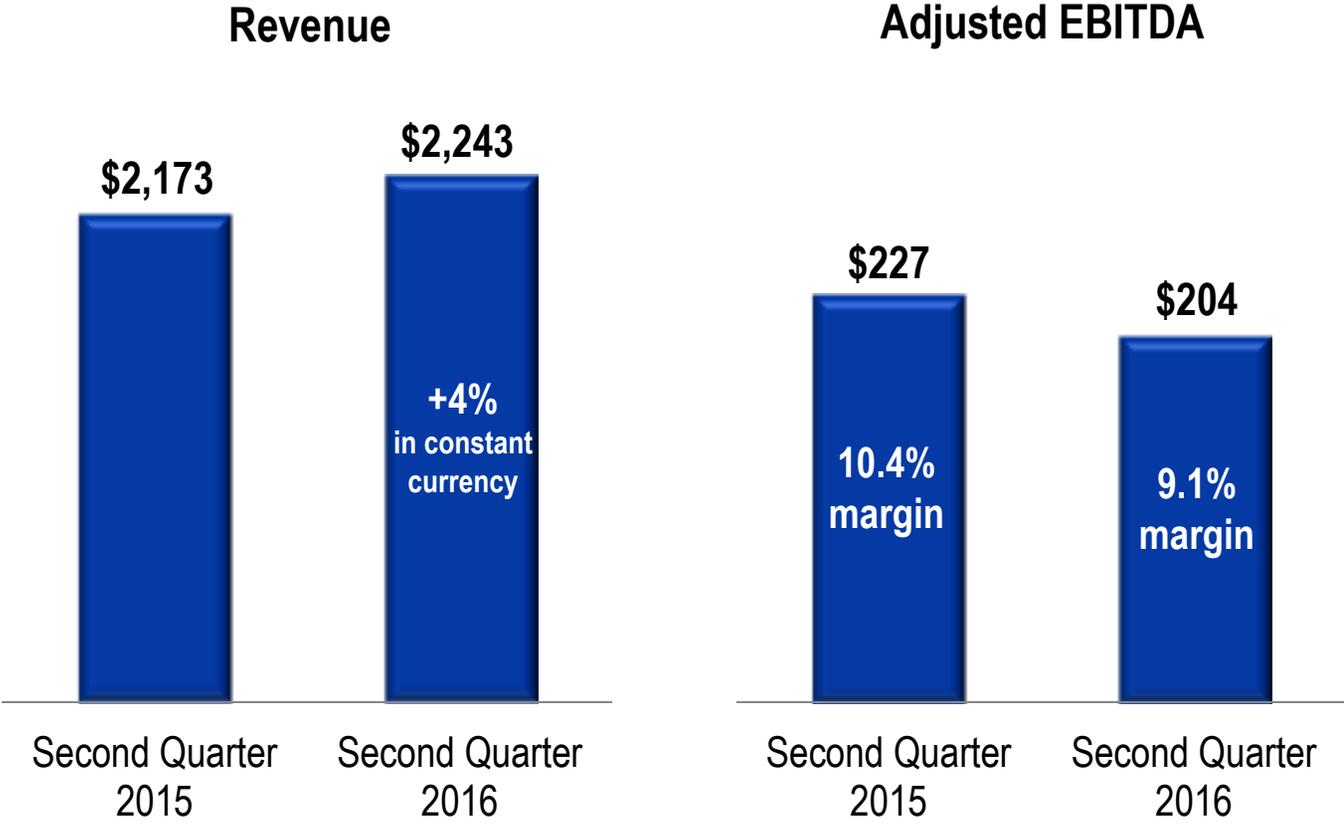
**David Wyshner**

President and Chief Financial Officer

**SECOND  
QUARTER 2016  
RESULTS**

**Record Second Quarter Revenue**

*(\$ in millions)*



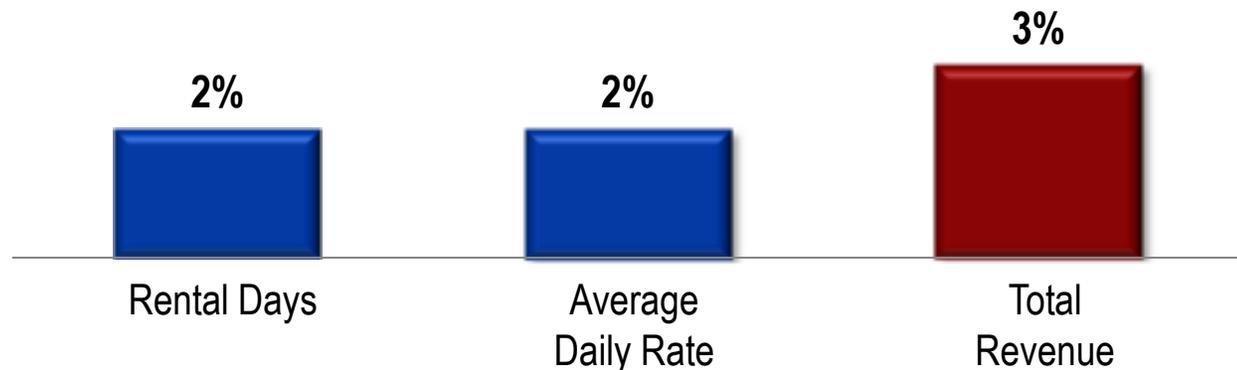
# AMERICAS

Americas Adjusted EBITDA declined 8% due to higher per-unit fleet costs and increased marketing expenses and commissions

## Second Quarter Growth Driven by Higher Pricing and Increased Leisure Demand

- ▶ Pricing increased 2% in constant currency
- ▶ Rental days grew 2%
  - Leisure volumes increased 3%
  - Commercial volumes declined 1%
- ▶ Pricing is expected to increase 1-2% in the second half of the year

Americas Revenue Drivers<sup>(a)</sup>



(a) Year-over-year growth excluding currency effects; rental days and average daily rate exclude Zipcar and Truck

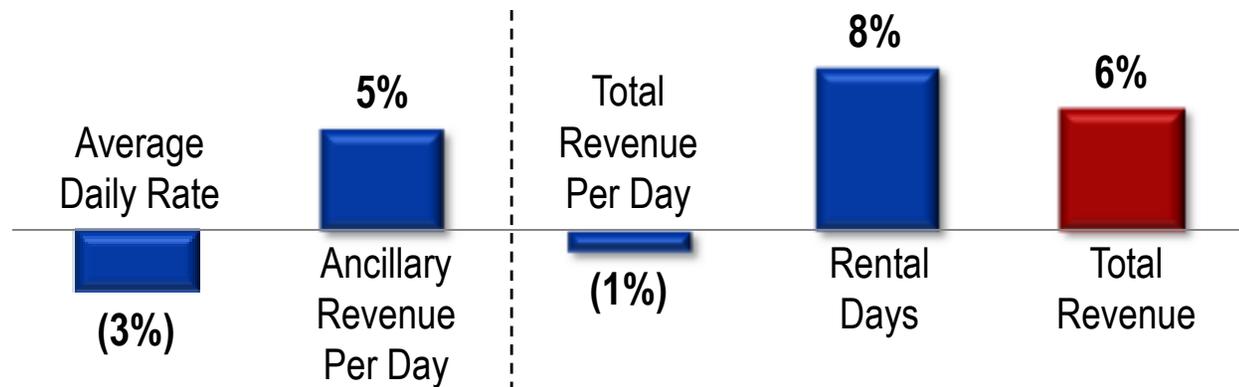
# INTERNATIONAL

Currency movements had a \$6 million negative impact on revenue and a \$3 million positive impact on Adjusted EBITDA in the quarter

## Increased Revenue Driven by Organic Volume Growth

- ▶ Strong volume growth throughout the quarter
- ▶ Robust inbound volumes continuing into summer
- ▶ Competitive pricing environment
- ▶ International Adjusted EBITDA declined due to a \$6 million increase in brand marketing

### International Revenue Drivers<sup>(a)</sup>

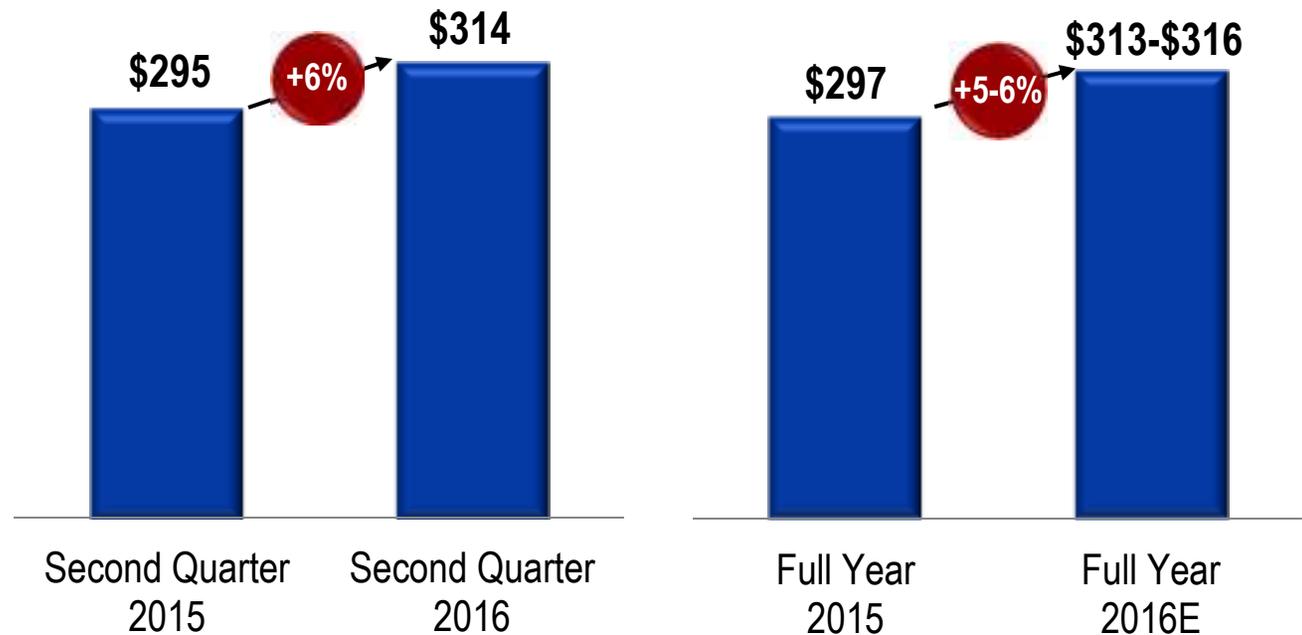


(a) Year-over-year growth excluding currency effects; rental days and average daily rate exclude Zipcar

# FLEET COSTS

## Americas Per-Unit Fleet Costs Now Expected to Increase 5% to 6%

### Monthly Per-Unit Fleet Costs<sup>(a)</sup> (Americas)



Americas fleet expected to be 65% risk in 2016 and at least 70% in 2017

International 2016 per-unit fleet costs continue to be better than initially expected

(a) Including Zipcar, excluding Truck

Zipcar's fleet totaled more than 14,000 cars in the second quarter

## Zipcar Continues to be the World's Leading Car Sharing Network

- ▶ **Successfully rolled out “Instant Join & Drive” nationwide**
  - **Enabling new customers to initiate their first transaction in minutes**
- ▶ **ONE>WAY offering now available in Baltimore, Boston, Los Angeles, Seattle and Washington, D.C.**
- ▶ **Approaching the one-million-member milestone**



## BALANCE SHEET

Extended the maturity date for \$825 million of our corporate term loan from 2019 to 2022

### Strong Liquidity Position

- ▶ **More than \$3.5 billion of available liquidity worldwide**
- ▶ **Net corporate leverage of 3.7x**
  - **Expect our net leverage will be in the range of 3.0x to 3.5x by year-end**
- ▶ **Less than 15% of our corporate debt matures before 2021**
- ▶ **Vehicle-backed debt is well-laddered and low-cost**

## CAPITAL ALLOCATION

No significant acquisitions thus far in 2016

Have reduced our shares outstanding by 11% over the last twelve months

### Consistent Use of Free Cash Flow

- ▶ Our priorities for free cash flow continue to be share repurchases and tuck-in acquisitions
- ▶ Repurchased \$180 million of stock in first half 2016, a 55% increase compared to first half 2015
- ▶ Continue to expect to generate \$450 to \$500 million of free cash flow in 2016<sup>(a)</sup>

**Expect to spend \$350 to \$400 million on stock repurchases in 2016**

(a) Excluding any significant timing differences

## 2016 OUTLOOK

Currency movements  
reducing Adjusted  
EBITDA by \$23 million  
year-over-year

### Expecting Significant Second-Half Earnings Growth

#### Americas

- ▶ Full-year pricing now projected to be unchanged<sup>(a)</sup>
- ▶ Volume expected to grow 2% to 3%
- ▶ Per-unit fleet costs expected to increase 5% to 6%

#### International

- ▶ Strong leisure demand continues
- ▶ Expect revenue to increase 7% to 10%<sup>(a)</sup>
- ▶ Per-unit fleet costs projected to decrease slightly

**Increased the midpoint of our  
2016 earnings expectations**

(a) In constant currency

## 2016 OUTLOOK

Diluted share count of approximately 93 to 95 million, a reduction of roughly 11% year-over-year

Expect capital expenditures of approximately \$210 million

Non-GAAP effective tax rate expected to be approximately 39%

## 2016 Estimates

	<u>Projection</u>
<i>(\$ in millions, except EPS)</i>	
<b>Revenue</b>	<b>\$8,750 – \$8,900</b>
<b>Adjusted EBITDA</b>	<b>850 – 900</b>
<b>Non-vehicle D&amp;A<sup>(a)</sup></b>	<b>195</b>
<b>Interest expense</b>	<b>205</b>
<b>Adjusted pretax income</b>	<b>\$450 – \$500</b>
<b>Adjusted net income</b>	<b>\$275 – \$305</b>
<b>Adjusted diluted EPS</b>	<b>\$2.90 – \$3.30</b>

(a) Excluding acquisition-related amortization expense

## FREE CASH FLOW

Free cash flow has exceeded \$450 million every year since 2012

### Free Cash Flow

<i>(\$ in millions)</i>	<u>2016E</u>	<u>2015</u>
<b>Adjusted pretax income<sup>(a)</sup></b>	<b>\$450 – \$500</b>	<b>\$546</b>
<b>Plus: Non-vehicle D&amp;A<sup>(b)</sup></b>	<b>195</b>	<b>163</b>
<b>Less: Capital expenditures</b>	<b>(210)</b>	<b>(201)</b>
<b>Less: Cash taxes</b>	<b>(50) – (60)</b>	<b>(29)</b>
<b>Plus: Vehicle programs</b>	<b>50</b>	<b>78</b>
<b>Plus: Working capital and other<sup>(c)</sup></b>	<b>15 – 25</b>	<b>(32)</b>
<b>Free Cash Flow</b>	<b><u><u>\$450 – \$500</u></u></b>	<b><u><u>\$525</u></u></b>

**Expect to repurchase \$350 to \$400 million of stock in 2016**

- (a) Excluding certain items  
 (b) Excluding acquisition-related amortization expense  
 (c) Including restructuring expense

## CURRENCY EFFECTS

### No Material Exchange-Rate Impact Expected for Remainder of the Year

#### Year-over-Year Effect of Currency Movements<sup>(a)</sup> (in millions)

	First Quarter	Second Quarter	Third Quarter	Fourth Quarter	Full Year
Revenue	(\$32)	(\$12)	(\$9)	\$3	(\$50)
Adjusted EBITDA	(\$33) <sup>(b)</sup>	\$3	\$1	\$6	(\$23)

**Estimating a \$23 million negative year-over-year impact on Adjusted EBITDA**

(a) Based on exchange rates as of July 1, 2016 and assuming no further changes to exchange rates

(b) Primarily due to hedging gains in 2015 and hedging losses in 2016

## SUMMARY

### Raised the Midpoint of Our Earnings Estimates

- ▶ Pricing trend improved dramatically in the Americas
- ▶ Managed fleet to deliver higher utilization
- ▶ Global volume growth
- ▶ Investing in technology and process improvement to drive future margin growth
- ▶ Generating significant free cash flow and returning cash to stockholders via share repurchases



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# GLOSSARY

*This presentation includes certain non-GAAP (generally accepted accounting principles) financial measures as defined under SEC rules. We have provided below reasons we present these non-GAAP financial measures, a description of what they represent and a reconciliation to the most comparable financial measure calculated and presented in accordance with GAAP. Because of the forward-looking nature of the Company's forecasted non-GAAP Adjusted EBITDA, free cash flow, adjusted pretax income and adjusted diluted earnings per share, specific quantifications of the amounts that would be required to reconcile forecasted net income, net cash provided by operating activities, pretax income and diluted earnings per share are not available. The Company believes that there is a degree of volatility with respect to certain of the Company's GAAP measures which preclude the Company from providing accurate forecasted GAAP to non-GAAP reconciliations. Based on the above, the Company believes that providing estimates of the amounts that would be required to reconcile the range of the non-GAAP measures to forecasted GAAP measures would imply a degree of precision that would be confusing or misleading to investors for the reasons identified above.*

## Adjusted EBITDA

Adjusted EBITDA represents income from continuing operations before non-vehicle related depreciation and amortization, any impairment charge, restructuring expense, early extinguishment of debt costs, non-vehicle related interest, transaction-related costs and income taxes. We believe that Adjusted EBITDA is useful as a supplemental measure in evaluating the aggregate performance of our operating businesses. Adjusted EBITDA is the measure that is used by our management, including our chief operating decision maker, to perform such evaluation. Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies.

## Reconciliation of Adjusted EBITDA to net income (in millions):

	Three Months Ended June 30,	
	2016	2015
<b>Adjusted EBITDA</b>	\$ 204	\$ 227
Less: Non-vehicle related depreciation and amortization (excluding acquisition-related amortization expense)	50	40
Interest expense related to corporate debt, net (excluding early extinguishment of debt)	56	45
<b>Adjusted pretax income</b>	<b>\$ 98</b>	<b>\$ 142</b>
<b>Less certain items:</b>		
Acquisition-related amortization expense	15	16
Early extinguishment of debt	10	23
Restructuring expense	5	3
Transaction-related costs, net	5	18
<b>Income before income taxes</b>	<b>\$ 63</b>	<b>\$ 82</b>
<b>Provision for (benefit from) income taxes</b>	<b>27</b>	<b>(61)</b>
<b>Net income</b>	<b>\$ 36</b>	<b>\$ 143</b>

# GLOSSARY

## Reconciliation of Net Corporate Debt (in millions):

	June 30, 2016
<b>Corporate debt</b>	<u>\$ 3,530</u>
Less: Cash and cash equivalents	527
<b>Net corporate debt</b>	<u><u>\$ 3,003</u></u>

## Reconciliation of Adjusted EBITDA to net Income (in millions):

	Twelve Months Ended June 30,	
	2016	2015
<b>Adjusted EBITDA</b>	<u>\$ 807</u>	<u>\$ 890</u>
Less: Non-vehicle related depreciation and amortization (excluding acquisition-related amortization expense)	180	155
Interest expense related to corporate debt, net (excluding early extinguishment of debt)	203	195
<b>Adjusted pretax income</b>	<u>\$ 424</u>	<u>\$ 540</u>
<b>Less certain items:</b>		
Acquisition-related amortization expense	59	44
Restructuring expense	34	22
Early extinguishment of debt	10	23
Transaction-related costs, net	28	46
<b>Income before income taxes</b>	<u>\$ 293</u>	<u>\$ 405</u>
<b>Provision for income tax</b>	<u>129</u>	<u>56</u>
<b>Net income</b>	<u><u>\$ 164</u></u>	<u><u>\$ 349</u></u>

# GLOSSARY

## Reconciliation of adjusted net income to net income (in millions, except per-share amounts):

	Three Months Ended June 30,	
	2016	2015
<b>Adjusted net income</b>	<b>\$ 60</b>	<b>\$ 90</b>
Less certain items, net of tax:		
Acquisition-related amortization expense	10	10
Early extinguishment of debt	6	14
Restructuring expense	4	3
Transaction-related costs, net	4	18
Resolution of a prior-year income tax matter	-	(98)
<b>Net income</b>	<b>\$ 36</b>	<b>\$ 143</b>
<b>Adjusted diluted earnings per share</b>	<b>\$ 0.63</b>	<b>\$ 0.84</b>
<b>Earnings per share – Diluted</b>	<b>\$ 0.38</b>	<b>\$ 1.34</b>
<b>Shares used to calculate adjusted diluted earnings per share</b>	<b>95.1</b>	<b>106.7</b>

## Free Cash Flow

Represents Net Cash Provided by Operating Activities adjusted to reflect the cash inflows and outflows relating to capital expenditures and GPS navigational units, the investing and financing activities of our vehicle programs, asset sales, if any, and to exclude debt extinguishment costs and transaction-related costs. We believe that Free Cash Flow is useful to management and investors in measuring the cash generated that is available to be used to repurchase stock, repay debt obligations, pay dividends and invest in future growth through new business development activities or acquisitions. Free Cash Flow should not be construed as a substitute in measuring operating results or liquidity, and our presentation of Free Cash Flow may not be comparable to similarly-titled measures used by other companies.