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Avis Extends Partnership With Universal Parks & Resorts to Include Onsite Presence at Loews Hotels

PARSIPPANY, N.J., May 30, 2018 (GLOBE NEWSWIRE) -- Avis, the Official Car Rental Partner of Universal Parks & Resorts, today announced the grand opening of five facilities located at Universal/Loews Hotels & Resorts properties in Orlando. Located at Loews Portofino Bay Hotel, Loews Royal Pacific Resort, the Hard Rock Hotel Orlando, Loews Sapphire Falls Resort and Universal's Cabana Bay Beach Resort, the new facilities offer guests convenient access to Avis' wide-range of vehicles and world-class service. An additional Avis counter, at Universal's Aventura Hotel, is scheduled to open this summer.

The addition of these on-site hotel rental locations in Orlando strengthens Avis Budget Group's multi-year marketing partnership with Universal Parks and Resorts. Guests of Universal Parks & Resorts receive discounted rates and special offers for rentals with Avis. Avis vehicles are featured in Universal Parks & Resorts Vacations online booking tool so that guests can easily include a car rental reservation in their vacation packages. In addition, Universal Parks & Resorts promotes special offers and benefits through Avis customer channels, including their Orlando and Hollywood airport locations.

"Universal's theme parks in Orlando and Hollywood are popular attractions in the United States visited by travelers the world over," said Stephen Wright, senior vice president, global travel, partnerships and associations, Avis Budget Group. "Establishing onsite presence at Universal/Loews properties allows us to expand our off-airport presence to serve customers' mobility needs where and when they need them. Now, guests will have a more convenient way to access an Avis vehicle so that they can allocate their time — and money saved — to more meaningful pursuits."

For more information or to make a reservation, check out the [Avis mobile app](#) or visit www.avis.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in approximately 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

Contact:

Alice Pereira

973.496.3916

PR@avisbudget.com