



AVIS CAR RENTAL'S LOYALTY PROGRAM IS NOW MORE REWARDING

PARSIPPANY, N.J., July 13, 2017 – Avis Car Rental has made it faster and easier for members of Avis Preferred, the Company's express rental/loyalty program, to redeem rewards. Now, Avis Preferred Points can be used for rental days starting at just 700 points with no blackout dates. Accessories, such as GPS units, SiriusXM® and child safety seats are now available for only 250 points per day. Also, members will automatically earn a minimum of 100 Avis Preferred Points on every rental. Members will continue to earn one point for every dollar spent on vehicle rentals and double points for every dollar spent on accessories.

"We know that travelers have a choice in car rental, so we appreciate our loyal customers and want to be sure that we show our appreciation by rewarding their continued business," said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. "We've enhanced the loyalty redemption portion of Avis Preferred in response to our customers' comments and suggestions, and believe that we have delivered a more rewarding and satisfying program."

Avis Preferred members who download the Avis mobile app on iOS and Android devices can control their entire rental experience, from start to finish, via their smartphones. Members can confirm, change or cancel reservations, choose the exact car they want just prior to arriving at the rental facility, extend rentals, view rental agreements at any time, return the car without assistance, obtain real-time updates and more, all via the app. The Avis mobile app is compatible with all vehicles in the Avis fleet, including 50,000 connected cars that enable further enhancements to the rental experience such as smartphone-controlled door locking and unlocking, mileage readings at the start and end of each rental via the app and a host of other customer benefits.

Avis Preferred is free to join and is open to residents of the United States, Canada, Puerto Rico and the U.S. Virgin Islands. Customers can enroll in the program online by clicking "Opt in and Start Earning Points" at www.avis.com/preferredpoints. As an additional bonus, customers who complete an eligible rental within three months of enrolling will receive an additional 250 points. Members can track their activity on Avis.com as well as via the Company's mobile app. Avis Preferred Points cannot be earned on rentals where customers are already receiving mileage, credits or points for the rental through a frequent traveler program such as for airlines or hotels. Factors such as location, time of year and car class will affect the number of Avis Preferred Points required for redemption. For more information or to enroll, visit www.avis.com/preferredpoints.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in approximately 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

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