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## Zipcar Expands to Latin America with Launch in Costa Rica

### Milestone expansion provides area residents, businesses and visitors with on-demand access to vehicles, by the hour or by the day

SAN JOSE, Costa Rica, Sept. 06, 2017 (GLOBE NEWSWIRE) -- Zipcar, the world's leading car-sharing network, today announced the launch of its service in Costa Rica. This marks the first launch in Latin America for the brand. Zipcar's expansion to Costa Rica brings car sharing to even more consumers who want access to a car without the cost and hassle of ownership.

Twenty Zipcars are now available for reservation by the hour or by the day in easily accessible locations throughout San Jose, Heredia and Alajuela. The vehicles are parked in designated spots for convenient pick-up and drop-off and can be reserved in seconds on Zipcar's mobile app.

The Zipcar Costa Rica fleet features a variety of makes and models, including a Toyota Yaris great for a weekend getaway, a Ford Figo to zip around town or a Toyota Rav 4 for a trip to the grocery store. Each reservation includes gas and insurance, making it a great option for those looking for ways to save money on the high cost of car ownership.

"Today's launch in Costa Rica marks a great milestone for Zipcar," said Zipcar President Tracey Zhen. "As our first entry into Latin America, we are pleased to welcome members in Costa Rica to our network. With each Zipcar eliminating the need for up to 13 personally-owned vehicles, we look forward to helping reduce congestion and traffic challenges within the region."

Today's launch is a pivotal milestone in Zipcar's international expansion, which already includes a well-established presence in over 500 cities and towns across Europe and North America as well as Zipcar's recent expansion to Asia launching in Taiwan this past June. As a pioneer of car sharing for almost 20 years, Zipcar's entry into Latin America widens its global network, providing more than one million members access to even more vehicles.

Further information on how to become a Zipcar member in Costa Rica is available now at [www.zipcar.cr](http://www.zipcar.cr).

### About Zipcar

Zipcar is the world's leading car-sharing network, driven by a mission to enable simple and responsible urban living. With its wide variety of self-service vehicles available by the hour or day, Zipcar operates in urban areas and university campuses in over 500 cities and towns across Belgium, Canada, France, Spain, Taiwan, Turkey, the United Kingdom and the United States. Zipcar offers the most comprehensive, most convenient and most flexible car-sharing options available. Zipcar is a subsidiary of Avis Budget Group, Inc. (Nasdaq:CAR), a leading global provider of mobility solutions. More information is available at [www.zipcar.com](http://www.zipcar.com).

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