



## **BUDGET AUSTRALIA WINS 2017 READER'S DIGEST QUALITY SERVICE AWARD**

**PARSIPPANY, N.J., April 12, 2017** – Budget Car Rental, an industry leader in providing vehicle rental services to value-conscious travelers, has been named the Gold Winner in the Car Rental category of the 2017 Reader's Digest Quality Service Award. With a circulation of more than 200,000, Reader's Digest is one of Australia's most popular and enduring publications.

"Winning this award really sets you apart," said Louise Waterson, managing editor, *Australian Reader's Digest*. "You understand that a successful business not only needs good products and staff but, crucially, you need delighted customers. It is a smart, competitive advantage that is becoming ever more critical to success."

Quality Service Award winners were determined by a survey of 1,500 Australian adults conducted by a leading market research company. Respondents were asked to nominate service providers they have personally used and rank their performance in a number of areas, including personalization, understanding, simplicity, reliability and overall satisfaction. The highest rated companies were named Gold Winners.

"The national award acknowledges the efforts of all Budget staff," said Kaye Ceille, managing director, Pacific Region, Avis Budget Group. "Every member of the Budget team in Australia is very dedicated to providing great customer service and it is pleasing to see their dedication and hard work rewarded with such a prestigious accolade."

### **About Budget**

Budget Car Rental is one of the world's best-known car rental brands with approximately 3,500 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates one of the largest local and one-way truck rental businesses in the United States, through a network of approximately 1,550 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For further information, visit [www.budget.com](http://www.budget.com).

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