



AVIS BUDGET GROUP EXPANDS LOYALTY PROGRAM FOR TRAVEL PROFESSIONALS

PARSIPPANY, N.J., January 25, 2017 – Avis Budget Group today announced the expansion of Unlimited Rewards[®], the Company's loyalty program for travel professionals, to enable agents to earn valuable rewards on Avis business and leisure car rental transactions in Europe. Until now, travel professionals earned rewards for Avis car rental transactions in North America, Latin America, the Caribbean, Australia and New Zealand.

"Europe is a popular destination among travelers who seek services from travel professionals," said Stephen Wright, senior vice president, global travel, partnerships and associations, Avis Budget Group. "We're excited to expand Unlimited Rewards and provide agents with a way to earn more when they book their clients with Avis."

Unlimited Rewards members can earn dollar rewards for rentals in Austria, Belgium, the Czech Republic, Denmark, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Sweden, Switzerland, Spain and the United Kingdom.

Unlimited Rewards members also earn valuable rewards on Budget business and leisure car rental transactions in North America, Latin America, the Caribbean, Australia and New Zealand. Members also earn rewards for completed bookings through the Carey International portfolio of transportation services, including Carey and Embarque, as well as Hilton hotel brands and properties around the globe. These include Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. On a monthly basis, dollar rewards are loaded onto a Unlimited Rewards prepaid debit card that agents can use to make purchases anywhere the card is accepted.

Enrollment in Unlimited Rewards is free and is open to travel professionals who are residents of the United States and Canada, age 18 and over. For more information on Unlimited Rewards, visit www.unlimited-rewards.com.

About Avis Budget Group

Avis Budget Group, Inc. (NASDAQ: CAR) is a leading global provider of vehicle rental services, both through its Avis and Budget brands, which have more than 10,000 rental locations in approximately 180 countries around the world, and through its Zipcar brand, which is the world's leading car sharing network, with more than one million members. Avis Budget Group operates most of its car rental offices in North America, Europe and Australia directly, and operates primarily through licensees in other parts of the world. Avis Budget Group has approximately 30,000 employees and is headquartered in Parsippany, N.J. More information is available at www.avisbudgetgroup.com.

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