



BUDGET CAR RENTAL OFFERS WINTER SAVINGS WITH VEHICLES AS LOW AS \$17

PARSIPPANY, N.J., January 24, 2017 – Budget Car Rental today launched great money-saving offers on vehicle rentals in the United States. Now, for a limited time, customers can rent an economy or compact vehicle for a base rate as low as \$17 per weekend day or \$129 per week. Customers can also choose an intermediate SUV for a base rate as low as \$23 per weekend day or \$149 per week.

“As a company known for providing value to its customers, we’re pleased to bring travelers another great reason to plan a trip and take to the roads,” said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. “But act fast! Like winter, the low weekend and weekly rates won’t be around for long.”

The money-saving offers are highlighted in a series of broadcast commercials, featuring singer, songwriter, actress and fashion designer Jessica Simpson. The 30-second spots air on cable networks and are supported by digital placements.

The rates are available at participating Budget airport locations in the contiguous United States through February 28, 2017. The offers are subject to vehicle availability and blackout dates apply. Customers must mention Budget Customer Discount (BCD) Number D726100 and coupon MUWZ018 at the time of reservation to take advantage of these offers. For complete details, including terms and conditions, visit www.budget.com or call (800) 218-7992.

About Budget

Budget Car Rental is one of the world’s best-known car rental brands with approximately 3,500 locations in more than 120 countries. Budget is an industry leader in providing vehicle rental services to value-conscious travelers and also operates one of the largest local and one-way truck rental businesses in the United States, through a network of approximately 1,550 locations. Budget is owned by Avis Budget Group, Inc. (NASDAQ:CAR), which operates and licenses the brand throughout the world. For further information, visit www.budget.com.

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