



avis budget group

Fourth Quarter 2012 Earnings Call

February 14, 2013

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Passcode: Avis Budget

FORWARD- LOOKING STATEMENTS

Statements about future results made in this presentation constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include projections.

These statements are based on current expectations and the current economic environment. Forward-looking statements and projections are inherently subject to significant economic, competitive and other uncertainties and contingencies, many of which are beyond the control of management. The Company cautions that these statements are not guarantees of future performance. Actual results may differ materially from those expressed or implied in the forward-looking statements.

There can be no assurance that the proposed acquisition of Zipcar will occur as currently contemplated or that the expected benefits from the transaction will be realized. Additional risks and uncertainties relating to the proposed acquisition of Zipcar can be referenced in our previous Form 8-Ks related to the acquisition.

Important assumptions and other important factors that could cause actual results to differ materially from those in the forward-looking statements and projections are specified in the Company's most recently filed Form 10-Q and Form 10-K.

You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, the date of our last earnings conference call.

This presentation includes certain non-GAAP financial measures as defined under SEC rules. Important information regarding such measures is contained within this presentation, including in the Glossary section.

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Ron Nelson

Chairman and Chief Executive Officer

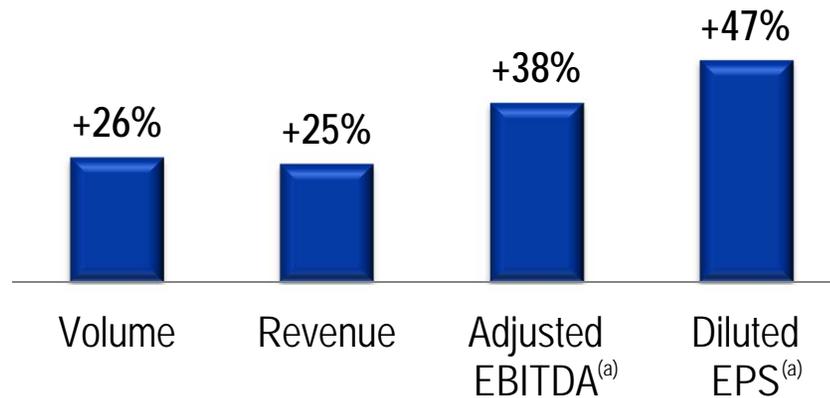
FULL-YEAR 2012 HIGHLIGHTS

Organic volume growth of 5%

Record Results in 2012

- ▶ Strong revenue growth
- ▶ Continued margin expansion
- ▶ Record earnings per share

Year-over-Year Growth



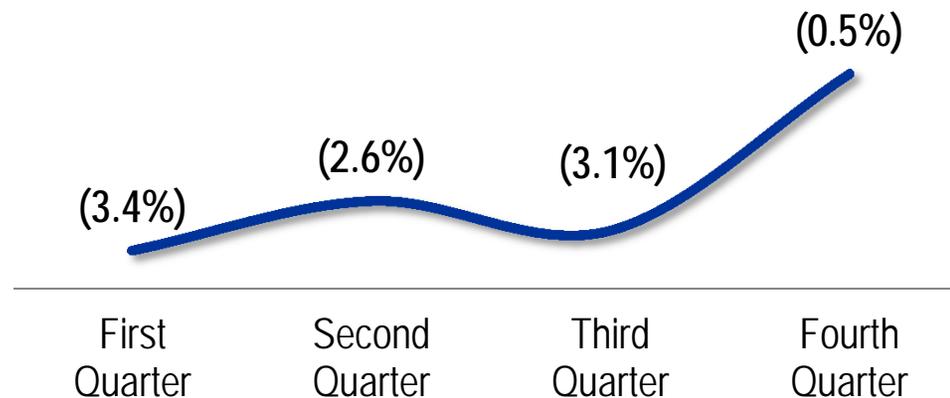
(a) Excluding certain items

Launched successive price increases in fourth quarter 2012 and first quarter 2013

Pricing Trends Have Improved

- ▶ Pricing strengthened over the course of the fourth quarter
 - Increased year-over-year in both December and January
- ▶ Pricing could be up slightly in first quarter 2013

Year-over-Year Price Change



NORTH AMERICA

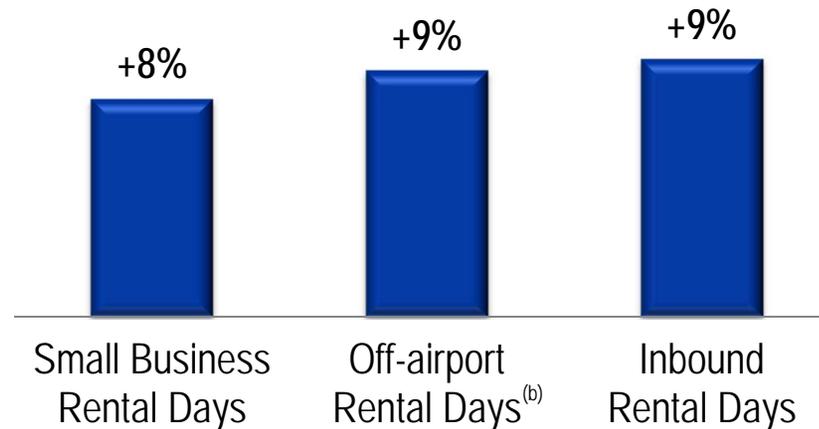
North America volume increased 5% in 2012

Customer satisfaction scores improved throughout the year

Multiple 2012 Accomplishments

- ▶ Launched *Avis Preferred Select & Go* at more than 40 airports
- ▶ National advertising and marketing affiliations helped drive over 9% growth in Avis leisure volume in the fourth quarter

Year-over-Year Growth^(a)



(a) Full year
(b) Excluding insurance replacement

In 2012, Budget volume grew by 150% in Europe

Solid 2012 Results Despite Headwinds

- ▶ **Volume growth in all regions**
 - **EMEA volume increased 3% in 2012^(a)**
 - **Latin America / Asia-Pacific volume increased 7%**
- ▶ **Phase I EMEA synergies came in at \$45 million, 50% above our original plan^(b)**
- ▶ **Acquired New Zealand-based Apex Car Rentals**
- ▶ **Added over 50 new locations in China**

(a) Pro forma
(b) Annual run-rate

ZIPCAR UPDATE

Agreement to acquire
Zipcar announced on
January 2

Transaction Proceeding as Planned

- ▶ **Received U.S. regulatory clearance**
- ▶ **Zipcar shareholder vote scheduled for March 7**
- ▶ **Continue to expect \$50 to \$70 million of annual synergies**
- ▶ **Committed to maintaining all the elements that create the Zipcar experience**



North America

- ▶ **Plan to grow our rental volumes faster than enplanements**
- ▶ **Focus on the fastest-growing and most profitable segments**
 - **International inbound**
 - **Small business**
 - **Specialty and premium car classes**
 - **Prepaid rentals**
 - **General-use off-airport volume**

International

▶ Europe

- Volumes should benefit from strong Budget growth and new commercial business
- Expect more than \$20 million year-over-year benefit from Phase I integration synergies
- Increasing brand investment by \$10 million

▶ Latin America / Asia-Pacific

- Continued focus on strong margins
- Expand Apex' presence in Australia
- Accelerate growth in China
- Drive international inbound and outbound revenue across all territories

Driving Sustained, Profitable Growth



***Strategically
Accelerate
Growth***



***Expand Our
Global
Footprint***



***Put the
Customer
First***



***Drive
Efficiency
Throughout
the
Organization***

**Opportunity to Reach \$1 Billion
Adjusted EBITDA by 2015**

Strategically Accelerate Growth

- ▶ **Continue to focus on faster-growing and higher-margin segments in our developed markets**
- ▶ **View the world from a global perspective**
 - **Increase Budget's share in Europe**
- ▶ **Leverage our scale in relatively unclaimed territories**
 - **Capture a greater share of China daily rental business**



Expanding our Global Footprint

- ▶ **Further expand Budget, particularly in Europe and Asia**
- ▶ **Expand Apex in Australia and potentially elsewhere**
- ▶ **Help accelerate our licensees' growth**
- ▶ **Evaluate 'tuck-in' acquisition opportunities**



Putting the Customer First

- ▶ **Expand *Select & Go* to more airport locations**
 - **Introduce similar program for Budget**
- ▶ **Redevelop and strengthen our loyalty program throughout the world**
- ▶ **Leverage our new CRM system to increase share of wallet**
- ▶ **Continue to increase customer-satisfaction scores**



Drive Efficiency Throughout the Organization

- ▶ **Integrated demand/fleet/pricing system**
 - **Expected to generate more than \$50 million of benefits**
- ▶ **Increase fleet maintenance and repair efficiency**
- ▶ **Expand use of alternative vehicle disposition channels**
- ▶ **EMEA Phase II integration benefits of \$55 to \$75 million**
- ▶ **Incremental productivity savings through Performance Excellence efforts**



What You Should Expect by 2015

Strategically Accelerate Growth

- ▶ We will grow our revenue and profits, particularly in faster-growing, higher-margin segments

Expand Our Global Footprint

- ▶ International operations will be increasingly important to our results

Put the Customer First

- ▶ We will provide a consistently excellent rental experience globally

Drive Efficiency Throughout the Organization

- ▶ We will leverage technology and process improvement to increase productivity and lower costs



David Wyshner

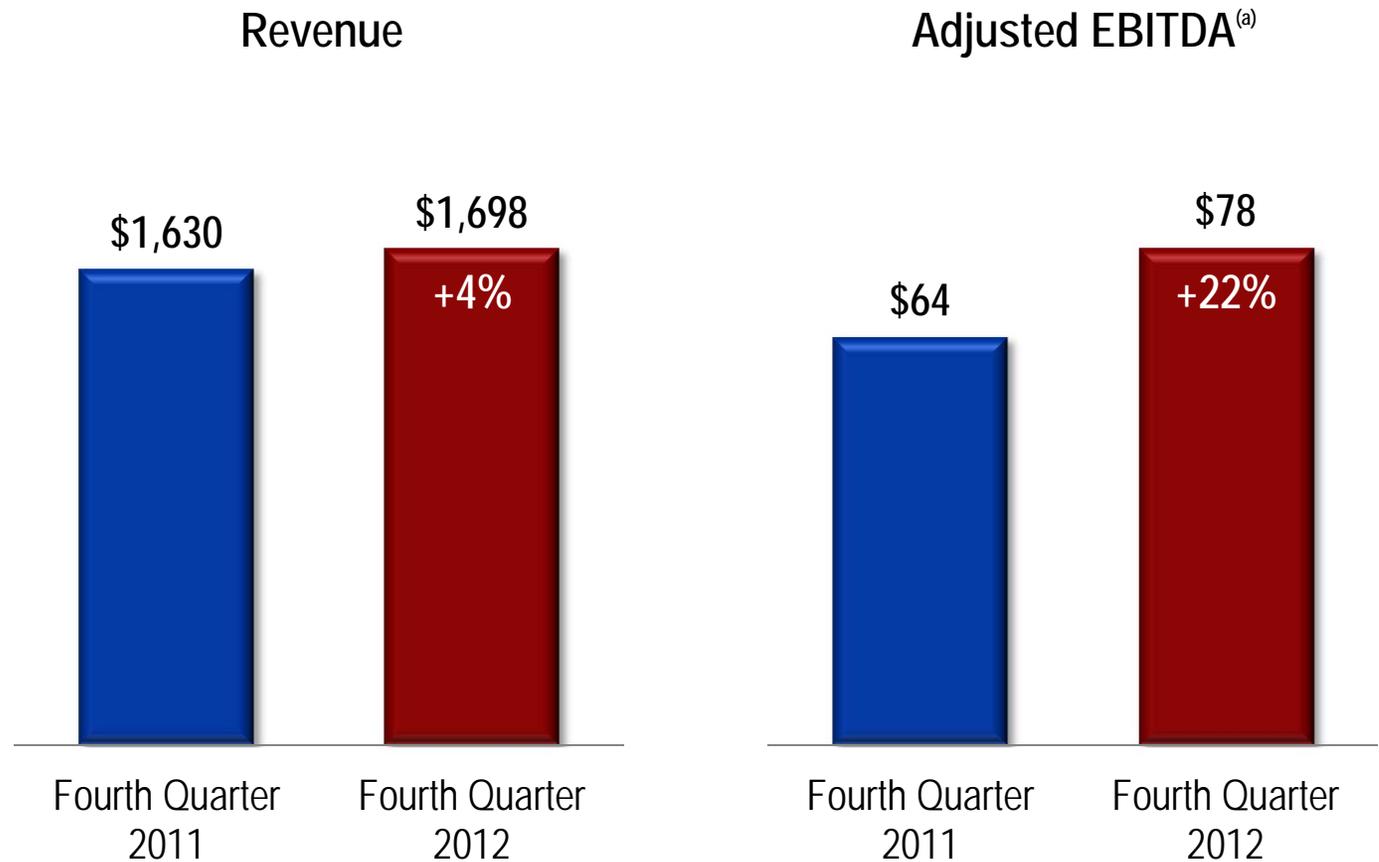
Senior Executive Vice President
and Chief Financial Officer

FOURTH QUARTER 2012 RESULTS

Ten consecutive
quarters of year-over-
year revenue growth

Fourteen Consecutive Quarters of Year-over-year Adjusted EBITDA^(a) Growth

(\$ in millions)



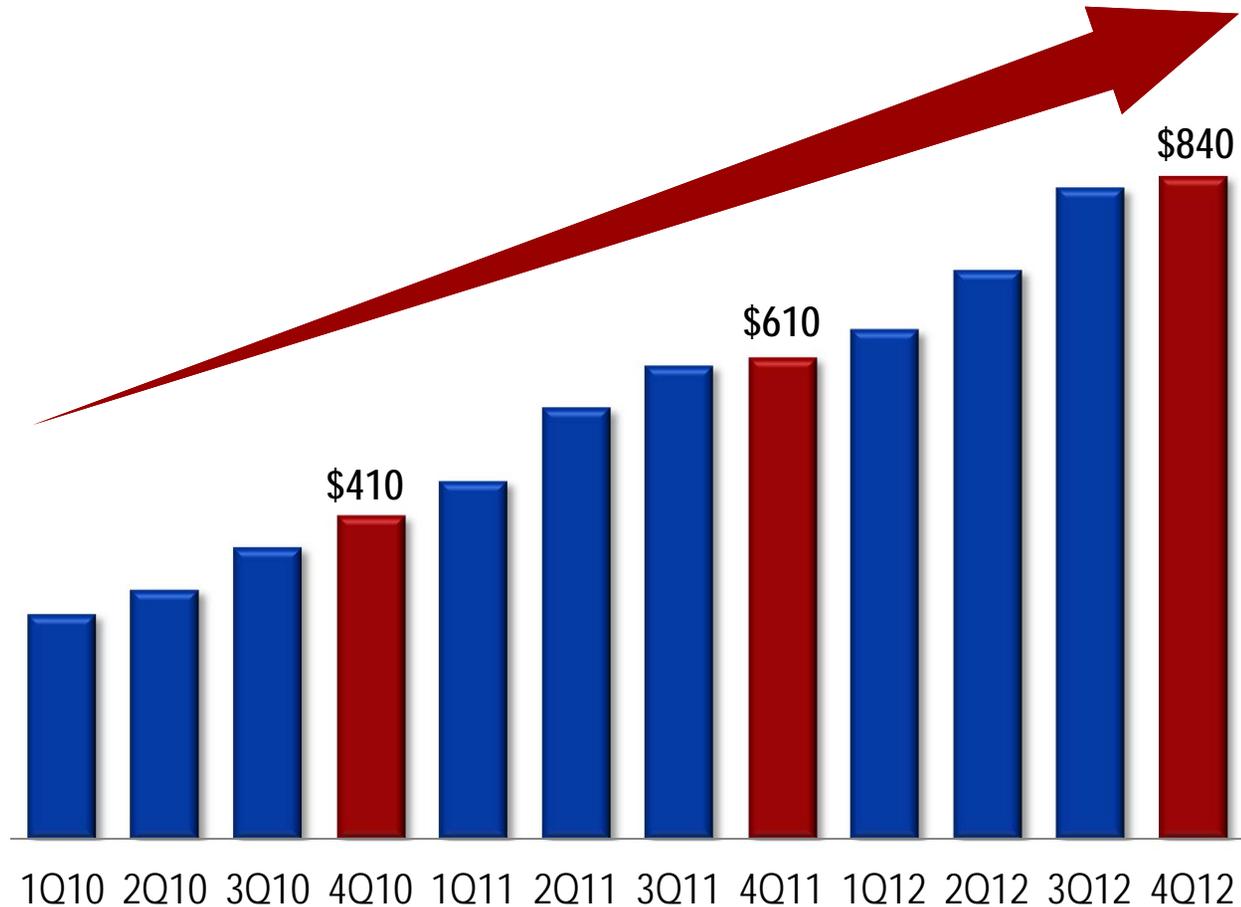
(a) Excluding certain items

FOURTH QUARTER 2012 RESULTS

LTM Adjusted EBITDA^(a)
of \$879 million
excluding financing fees
and stock-based
compensation expense

Trailing 12-Month Adjusted EBITDA^(a)

(\$ in millions)



(a) Excluding certain items

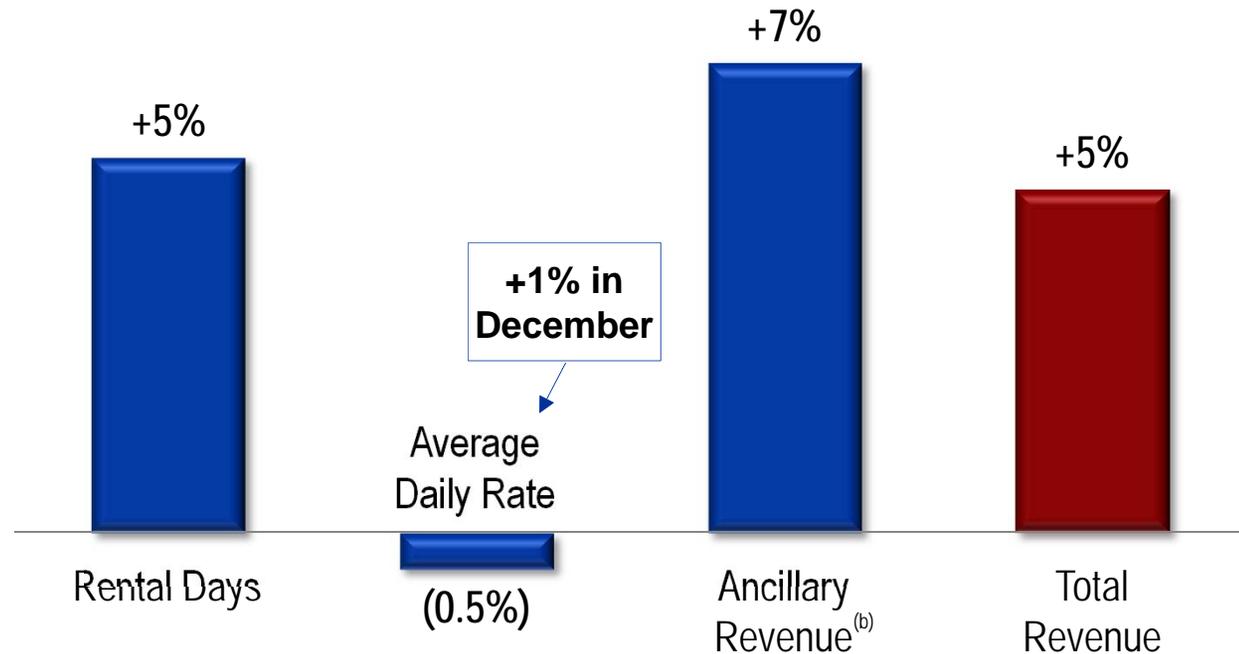
FOURTH QUARTER 2012 RESULTS – NORTH AMERICA

Adjusted EBITDA
increased 161% to
\$47 million^(a)

Per-unit fleet costs
declined 4%

Significant Improvement in Adjusted EBITDA^(a)

(year-over-year change)



Adjusted EBITDA margin increased 270 basis points^(a)

(a) Excluding certain items
(b) Excluding gas and customer recoveries

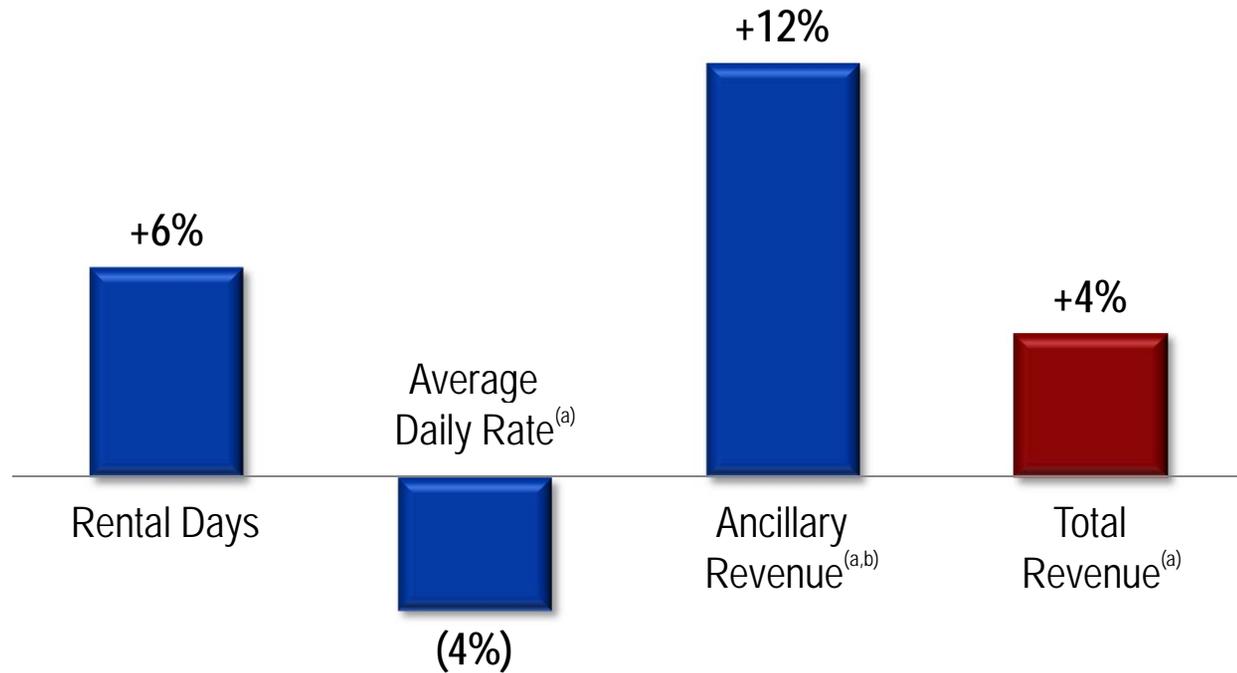
FOURTH QUARTER 2012 RESULTS – INTERNATIONAL

EMEA volume increased 4%
– Avis volume stayed constant
– Budget volume increased 90%

Latin America / Asia-Pacific volume increased 14%
– Apex impacted volume by 10 points

Solid Results Despite Economic Headwinds

(year-over-year change, excluding currency effects)



**Adjusted EBITDA increased \$2 million
excluding currency effects^(a,c)**

(a) Including currency effects, average daily rate declined 5%, ancillary revenue increased 10%, total revenue increased 3% and Adjusted EBITDA declined \$5 million
(b) Excluding gas and customer recoveries
(c) Excluding certain items

Avis Europe Integration Proceeding Well

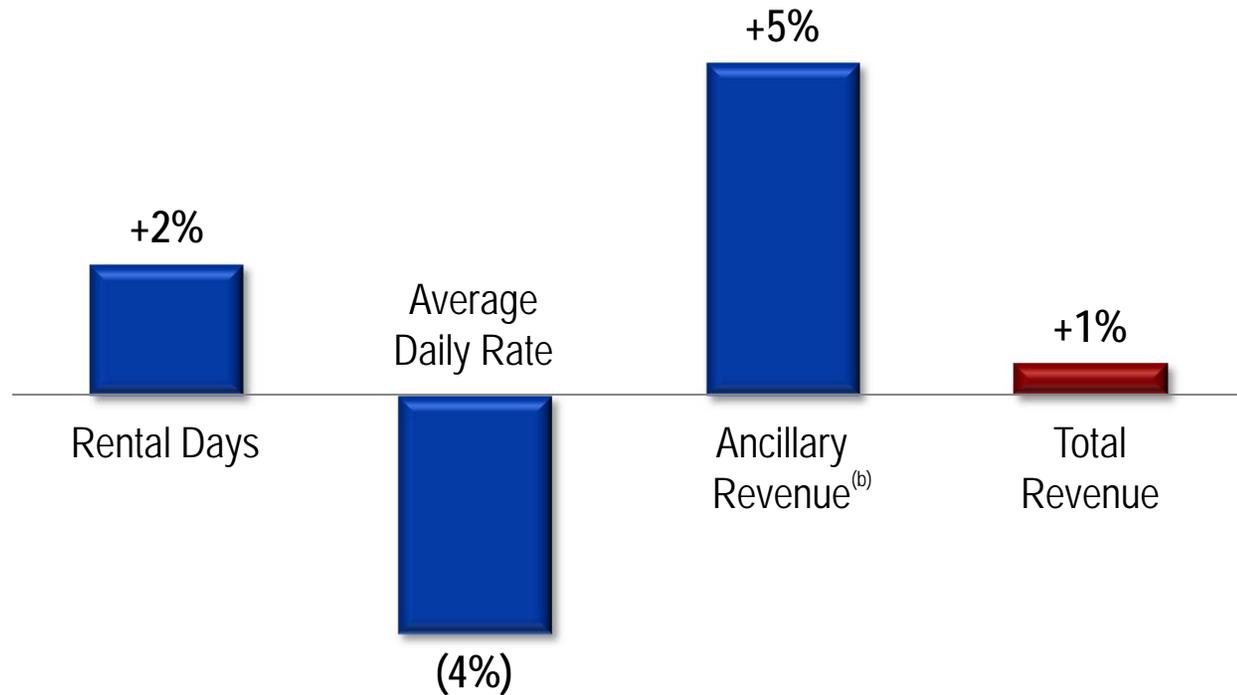
- ▶ **Outsourced support for most of Europe's stand-alone IT applications**
- ▶ **Centralized certain telesales operations**
- ▶ **Combined four country teams in to a single Western region**
- ▶ **Launched more than 30 PEx projects in the fourth quarter, including:**
 - **Ancillary revenue initiatives**
 - **Dual-branding locations**
 - **Other cost-reduction efforts**

FOURTH QUARTER RESULTS – TRUCK RENTAL

Adjusted EBITDA^(a)
declined \$7 million
primarily due to higher
maintenance, insurance
and fleet costs

Repositioning the Business for Improved Profitability

(year-over-year change)



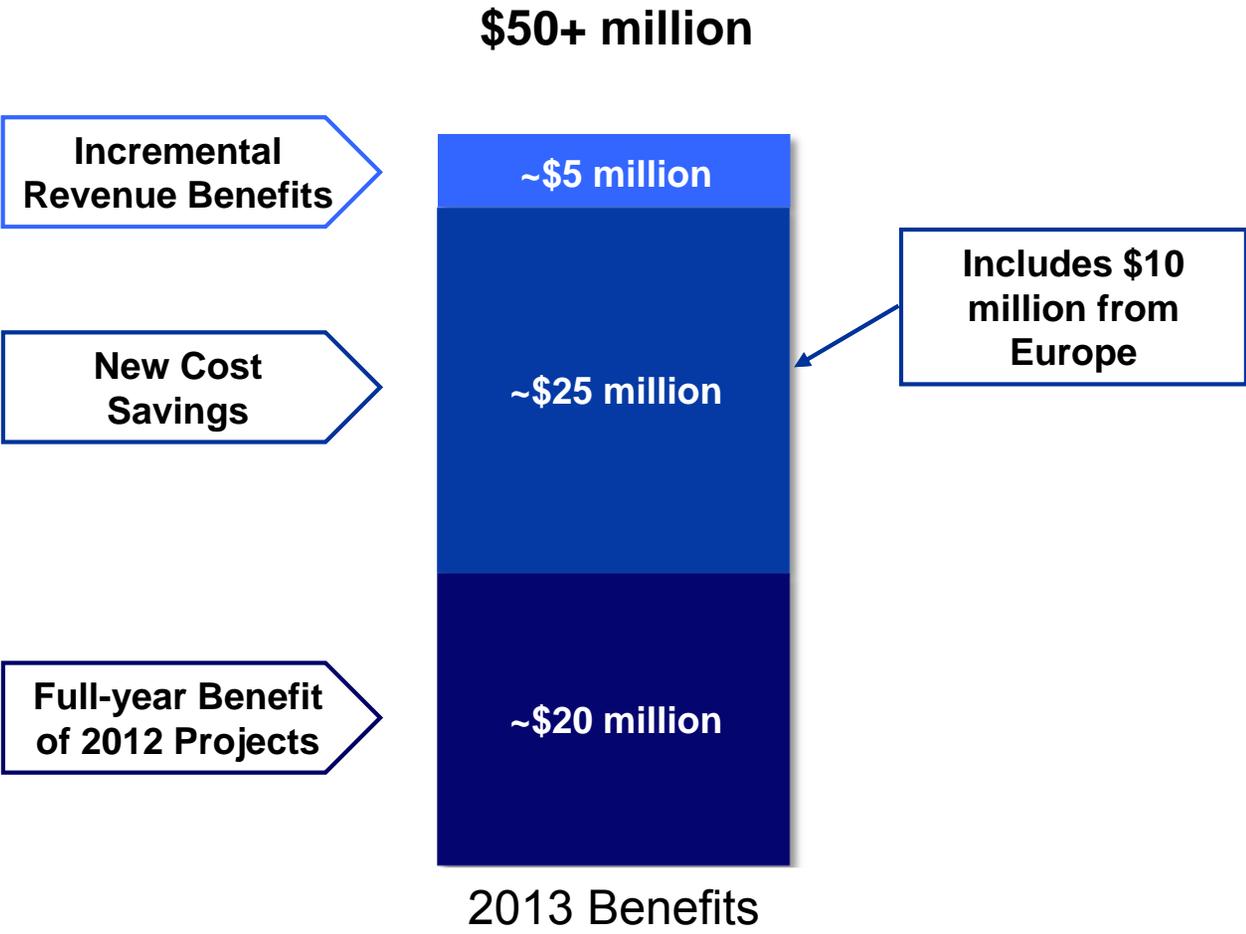
(a) Excluding certain items
(b) Excluding gas and customer recoveries

PERFORMANCE EXCELLENCE

More than 120 active or completed projects in Europe

3,800 total projects completed since inception, 600 original and 3,200 replications

Poised to Deliver More Than \$50 Million of Incremental Benefits in 2013



STRENGTHENING THE BALANCE SHEET

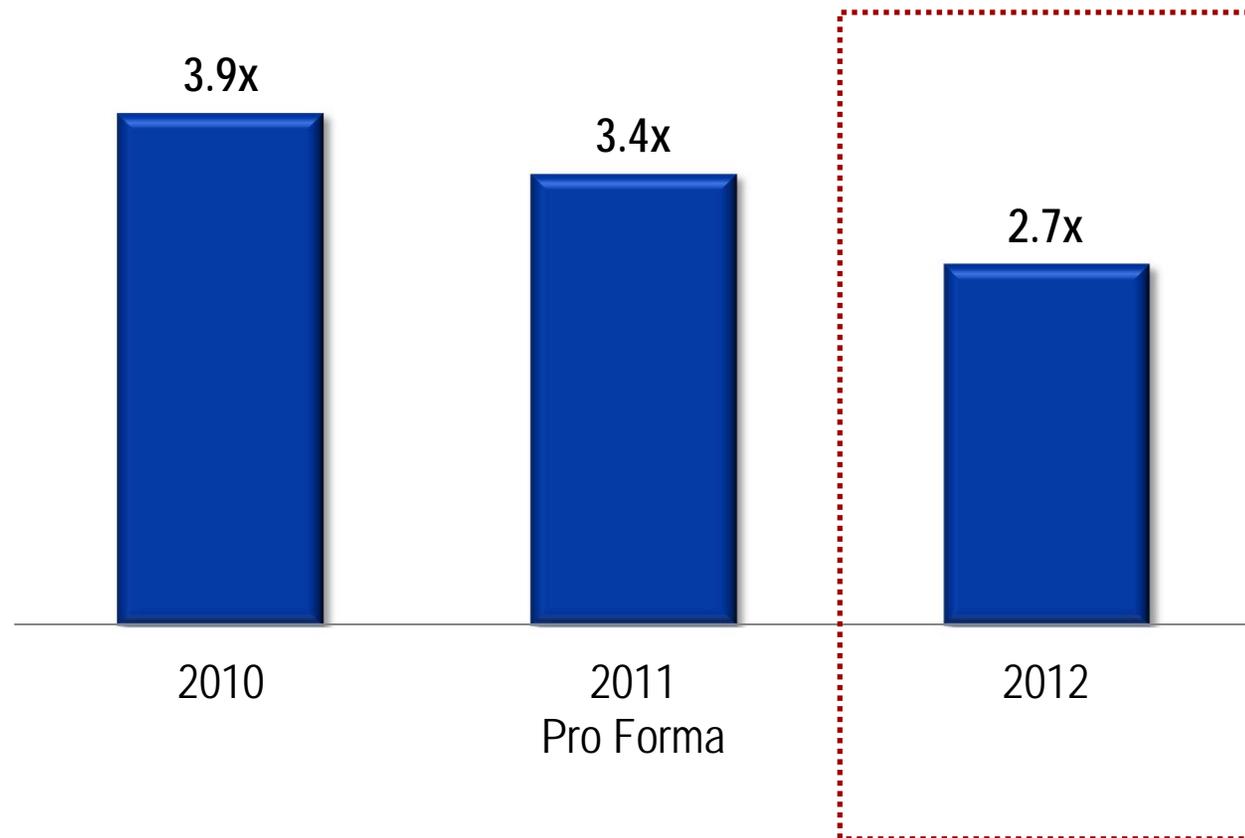
Cash balance of \$606 million

Corporate debt balance declined \$300 million from the end of 2011

Reduced potential equity dilution related to our convertible notes by more than 10% of diluted share count

We Have Reduced our Corporate Leverage Substantially

Net Corporate Debt / LTM Adjusted EBITDA^(a)



(a) Excluding certain items

2013 GUIDANCE

Expect cash taxes of approximately \$75 million

Expect diluted share count of approximately 120 million

Expect to Generate Substantial Free Cash Flow

| | Projection ^(a) |
|-------------------------------------|---------------------------|
| <i>(\$ in millions, except EPS)</i> | |
| Revenue | \$7,600 – \$7,800 |
| Adjusted EBITDA | 725 – 825 |
| Non-vehicle D&A | 125 – 130 |
| Interest expense | 230 – 235 |
| Pretax income | 360 – 470 |
| Income taxes ^(b) | 135 – 176 |
| Net income | \$225 – \$294 |
| Diluted EPS | \$1.90 – \$2.45 |

Expect Free Cash Flow of Approximately \$300 Million^(c)

Note: Guidance excludes the pending acquisition of Zipcar

(a) Excluding certain items

(b) Based on midpoint of range of 37% to 38%

(c) Excluding any significant timing differences

FLEET COSTS

2013 International per-unit fleet costs expected to be similar to 2012

Expect Per-unit Fleet Costs to Normalize in 2013

- ▶ **North America per-unit fleet costs expected to be \$275 to \$290 per month**
 - Increase of 15% to 20% largely due to 2012's fleet-sale gains and depreciation adjustments
- ▶ **Risk component of our North America fleet expected to be around 65%**
 - Increase of approximately three points compared to 2012
- ▶ **Total Company monthly per-unit fleet costs estimated to be \$275 to \$290 in 2013**
 - Increase of 11% to 17% compared to 2012

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GLOSSARY

This presentation includes certain non-GAAP (generally accepted accounting principles) financial measures as defined under SEC rules. We have provided below reasons we present these non-GAAP financial measures, a description of what they represent and a reconciliation to the most comparable financial measure calculated and presented in accordance with GAAP.

Adjusted EBITDA

Adjusted EBITDA represents income (loss) before non-vehicle related depreciation and amortization, any impairment charge, transaction-related costs, non-vehicle related interest and income taxes. Adjusted EBITDA excluding certain items represents Adjusted EBITDA excluding restructuring-related expenses, costs related to early extinguishment of debt and other certain items as such items are not representative of the results of operations of our business. We believe that Adjusted EBITDA and Adjusted EBITDA excluding certain items are useful as supplemental measures in evaluating the aggregate performance of our operating businesses. Adjusted EBITDA is the measure that is used by our management, including our chief operating decision maker, to perform such evaluation. It is also a component of our financial covenant calculations under our credit facilities, subject to certain adjustments. Adjusted EBITDA should not be considered in isolation or as a substitute for net income (loss) or other income statement data prepared in accordance with GAAP and our presentation of Adjusted EBITDA may not be comparable to similarly-titled measures used by other companies. We believe that the measures referred to above are useful as supplemental measures in evaluating the aggregate performance of the Company.

Reconciliation of Adjusted EBITDA to income before income taxes (in millions):

| | Year Ended December 31, | | Quarter Ended December 30, | |
|---|-------------------------|--------|-------------------------------|---------|
| | 2011 | 2012 | 2011 | 2012 |
| Adjusted EBITDA excluding certain items | \$ 610 | \$ 840 | \$ 64 | \$ 78 |
| Less: Non-vehicle related depreciation and amortization | 91 | 109 | 25 | 30 |
| Interest expense related to corporate debt, net (excluding pre-closing interest related to acquisition financing) | 195 | 268 | 74 | 59 |
| Income before income taxes, excluding certain items | \$ 324 | \$ 463 | \$ (35) | \$ (11) |
| Less certain items: | | | | |
| Early extinguishment of debt | - | 75 | - | 23 |
| Restructuring expense | 5 | 38 | 5 | 12 |
| Transaction-related costs | 255 | 34 | 153 | 13 |
| Acquisition-related amortization expense | 4 | 16 | 4 | 4 |
| Acquisition-related interest | 24 | - | 3 | - |
| Avis Budget Group, Inc. income (loss) before income taxes | \$ 36 | \$ 300 | \$ (200) | \$ (63) |

GLOSSARY

Reconciliation of Net Corporate Debt (in millions):

| | Year Ended December 31, | | |
|---------------------------------|-------------------------|-----------------|-----------------|
| | 2010 | 2011 | 2012 |
| Corporate debt | \$ 2,502 | \$ 3,205 | \$ 2,905 |
| Less: Cash and cash equivalents | 911 | 534 | 606 |
| Net corporate debt | <u>\$ 1,591</u> | <u>\$ 2,671</u> | <u>\$ 2,299</u> |

Reconciliation of Adjusted EBITDA excluding certain items, amortization of deferred financing fees and stock-based compensation (in millions):

| | Year Ended December 31, | | |
|---|-------------------------|--------------|---------------|
| | 2010 | 2011 | 2012 |
| Pro forma Adjusted EBITDA excluding certain items | \$ 410 | \$ 781 | \$ 840 |
| Avis Europe pro forma EBITDA | - | 171 | - |
| Adjusted EBITDA excluding certain items | \$ 410 | \$ 610 | \$ 840 |
| Less: Non-vehicle related depreciation and amortization | 90 | 91 | 109 |
| Interest expense related to corporate debt, net (excluding pre-closing interest related to acquisition financing) | 162 | 195 | 268 |
| Income before income taxes, excluding certain items | \$ 158 | \$ 324 | \$ 463 |
| Less certain items: | | | |
| Early extinguishment of debt | 52 | - | 75 |
| Restructuring expense | 11 | 5 | 38 |
| Transaction-related costs | 14 | 255 | 34 |
| Acquisition-relation amortization expense | - | 4 | 16 |
| Acquisition-related interest | 8 | 24 | - |
| Litigation costs | 1 | - | - |
| Income before income taxes | <u>\$ 72</u> | <u>\$ 36</u> | <u>\$ 300</u> |

Reconciliation of net income, excluding certain items to net income:

| | Year Ended December 31, | |
|--|-------------------------|---------------|
| | 2011 | 2012 |
| Earnings per share, excluding certain items (diluted) | \$ 1.02 | \$ 2.43 |
| Shares used to calculate Earnings per share, excluding certain items (diluted) | 128.9 | 121.6 |
| Net income, excluding certain items | \$ 206 | \$ 291 |
| Less certain items, net of tax: | | |
| Early extinguishment of debt | - | 61 |
| Restructuring expense | 3 | 27 |
| Transaction-related costs | 215 | 30 |
| Acquisition-relation amortization expense | 3 | 11 |
| Non-cash benefit from income taxes for pre-Separation taxes | - | (128) |
| Acquisition-related interest | 14 | - |
| Net income | <u>\$ (29)</u> | <u>\$ 290</u> |