



AVIS CAR RENTAL VOTED BEST CAR RENTAL COMPANY BY TRAVEL AGENTS

PARSIPPANY, N.J., December 21, 2016 – Avis Car Rental has been named 2016's "Best Car Rental Company" by readers of Recommend, the magazine dedicated to helping travel agents sell travel by providing them with in-depth destination and product information. The 20th Annual Recommend Readers' Choice Awards celebrate the industry's best destinations, suppliers and more in 72 categories. The recognition is bestowed on those who are committed to excellence and have advanced the interest of the industry.

"When it comes to travel, Recommend readers are experts; so for them to recognize Avis as the Best Car Rental Company is an honor," said Scott Deaver, executive vice president and chief marketing officer, Avis Budget Group. "We thank them for this distinction and for their continued business."

Avis is committed to "putting the customer first" and that includes rewarding travel professionals. Travel agents enrolled in Unlimited Rewards[®], Avis Budget Group's loyalty program for travel professionals, earn valuable rewards on Avis business and leisure car rental transactions in North America, Latin America, the Caribbean, Australia and New Zealand. On a monthly basis, dollar rewards are loaded onto a Unlimited Rewards prepaid debit card that agents can use to make purchases anywhere the card is accepted. Enrollment in Unlimited Rewards is free and is open to travel professionals who are residents of the United States and Canada, age 18 and over. Enrolled travel agents can also earn valuable rewards for booking with travel partners. For more information on Unlimited Rewards, visit www.unlimited-rewards.com.

About Avis

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,500 locations in approximately 170 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (NASDAQ: CAR), which operates and licenses the brand throughout the world. For more information, visit www.avis.com.

About Recommend

For 50 years, Recommend has helped travel agents sell travel by providing them with in-depth destination and product information. Its editors travel the globe previewing, reviewing, and crafting experiential articles that make for some of the most informative and engrossing destination content available today. As one of the leaders in the travel trade marketplace, Recommend offers a wide array of products and services to educate and inform travel agents, while partnering with the community to enhance the essential role travel agents play in creating travel experiences for their clients.

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