



## **Avis Launches Global Promotion With Rates as Low as \$25 Per Day**

PARSIPPANY, N.J., Feb. 9, 2012 (GLOBE NEWSWIRE) -- Longing to drive the Great Ocean Road in Australia? Planning to visit Stratford-upon-Avon, the birthplace of William Shakespeare? Hoping to ascend to the top of the still-operating 1857 lighthouse in Colonia del Sacramento in Uruguay? These scenic destinations, and many others, are best reached by car, and now residents of the United States and Canada considering an international trip can rent a vehicle for as low as \$25 per day at virtually any Avis location, anywhere in the world.

"International trips often require advance planning, which makes this the perfect time to offer travelers a way to save on their car rental needs," said Jeannine Haas, chief marketing officer for Avis Budget Group, parent company of Avis. "Travelers will surely benefit from the security of renting from a trusted international brand like Avis — and now, for less."

This promotion is open to U.S. and Canada residents and is valid at participating locations in Europe, Africa, Asia, Australia, Latin American and the Caribbean, the Middle East and New Zealand. Customers must reference Avis Worldwide Discount (AWD) number D732700 when making a reservation on [www.avis.com](http://www.avis.com) or AWD number D784200 when reserving a vehicle via the Avis Reservation Center at 1-800-331-1084 or a local travel professional. Reservations must be made by February 26, 2012. This offer is subject to availability and blackout dates apply. For full terms and conditions of this promotion, visit [www.avis.com/intl](http://www.avis.com/intl).

### **About Avis**

Avis Rent A Car System, LLC and its subsidiaries operate one of the world's best-known car rental brands with approximately 5,100 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Rent A Car logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

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