



## **Avis Launches Money-Saving Offer on International Rentals**

### **Book Early and Save Up to 20 Percent**

PARSIPPANY, N.J., April 12, 2012 (GLOBE NEWSWIRE) -- Planning to visit Provence for freshly baked croissants or baguettes? Longing to sample the unique variations of satay in Indonesia? Hoping to indulge in traditional "asado" (grilled meats) in Argentina? Some of the top resorts, cafes and restaurants serving these regional specialties are best reached by car, and now residents of the United States and Canada considering an international trip can save up to 20 percent on a rental vehicle with Avis.

"Experienced international cuisine enthusiasts know that sometimes the best places are off the beaten path, away from large cities," said Jeannine Haas, chief marketing officer for Avis Budget Group. "Whether it's the inns of Provence or the churrascarias of Argentina, we're happy to provide travelers with a money-saving offer on a rental vehicle from a trusted brand so that they can explore the region and indulge in good food and other aspects of their trip."

This promotion is open to U.S. and Canada residents and is valid at participating locations in Europe, Africa, Asia, Latin America, the Caribbean and the Middle East. Just reference Avis Worldwide Discount (AWD) number G026200 when making a reservation on [www.avis.com](http://www.avis.com), or AWD number D808300 when reserving a vehicle via the Avis Reservation Center at 1-800-331-1084 or with a local travel professional. Offer expires May 24, 2012 and is subject to availability. Certain blackout dates will apply. For full terms and conditions of this promotion, visit [www.avis.com/intl](http://www.avis.com/intl).

### **About Avis**

Avis Car Rental operates one of the world's best-known car rental brands with approximately 5,200 locations in more than 165 countries. Avis has a long history of innovation in the car rental industry and is one of the world's top brands for customer loyalty. Avis is owned by Avis Budget Group, Inc. (Nasdaq:CAR), which operates and licenses the brand throughout the world. For more information, visit [www.avis.com](http://www.avis.com).

The Avis Car Rental logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=11593>

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