

## MEDIA ADVISORY

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### **Equifax Announces Earnings Release Date and Conference Call For Third Quarter, 2013 Results**

**ATLANTA, October 7, 2013** - Equifax Inc. (NYSE: **EFX**) will release its financial results for the third quarter ending September 30, 2013, in a press release to be issued after the New York Stock Exchange closes on Wednesday, October 23, 2013. The press release will also be available on the company's Web site at [www.equifax.com](http://www.equifax.com).

Equifax will host a conference call at 8:30 a.m. ET on Thursday, October 24, 2013 in which senior management will discuss financial and business results for the quarter. Please dial the number below 5-10 minutes prior to the start of the call to register for it. You will be asked to provide your name and affiliation/company before joining the call.

**Conference call numbers:** U.S. & Canada: (888) 318-7469; International: (719) 325-2475.

**Replay:** A replay of the conference call will be available beginning October 24, 2013 at 11:30 a.m. ET until November 2, 2013 at 11:30 a.m. ET. To access the replay: U.S.: (888) 203-1112; International: (719) 457-0820. Access code is 9748752.

#### **About Equifax**

Equifax is a global leader in consumer, commercial and workforce information solutions that provide businesses of all sizes and consumers with insight and information they can trust. Equifax organizes and assimilates data on more than 500 million consumers and 81 million businesses worldwide, and uses advanced analytics and proprietary technology to create and deliver customized insights that enrich both the performance of businesses and the lives of consumers.

Headquartered in Atlanta, Equifax operates or has investments in 18 countries and is a member of Standard & Poor's (S&P) 500® Index. Its common stock is traded on the New York Stock Exchange (NYSE) under the symbol EFX. In 2013, Equifax was named a Bloomberg BusinessWeek Top 50 company, was #3 in Fortune's Most Admired list in its category, and was named to InfoWeek 500 as well as the FinTech 100. For more information, please visit [www.equifax.com](http://www.equifax.com).