

**EQUIFAX<sup>®</sup>**

INTERNATIONAL

2016

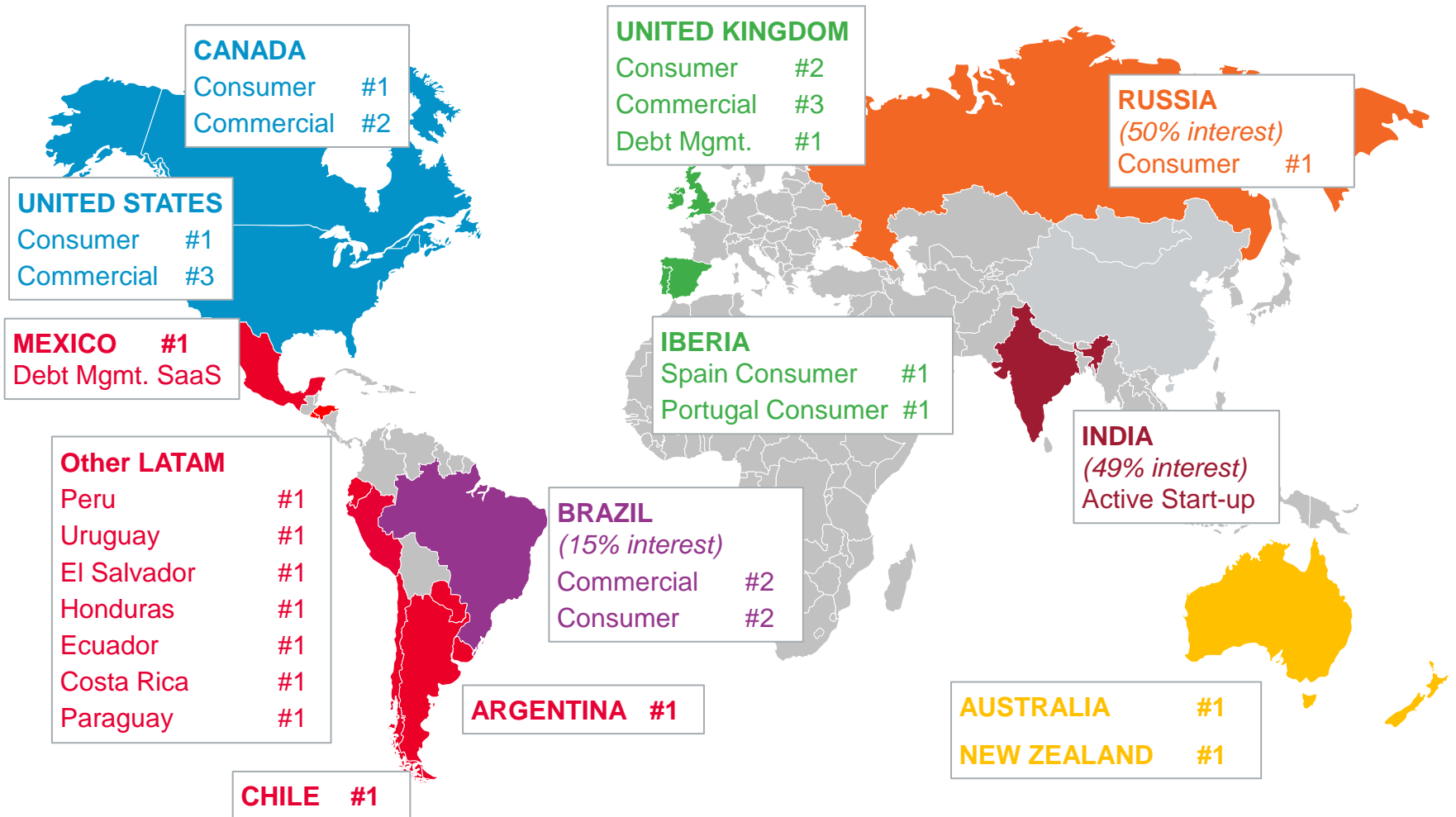


# Our Vision Enables us to Thrive in a Changing Environment

To be the **global leader** in information solutions that creates **unparalleled insights** to **solve customer challenges**.

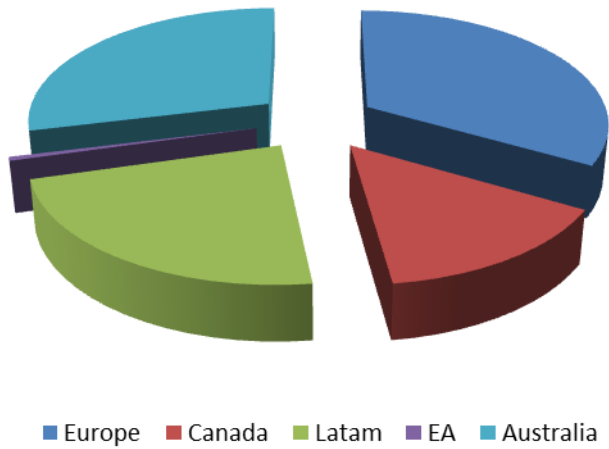


# Broadening Our Global Presence in Important Growth Markets

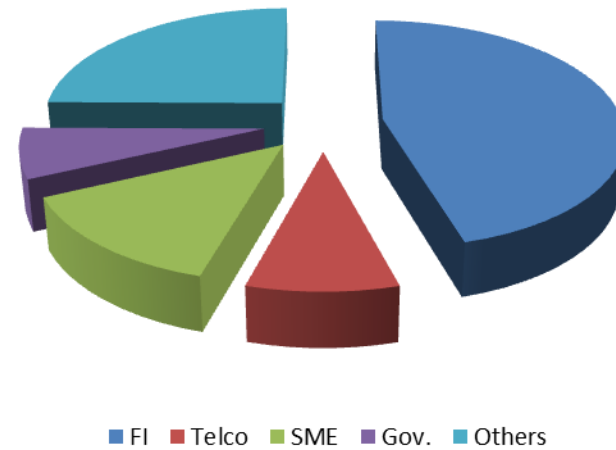


# International Financials – YTD (Sep)

## Revenue Distribution



## Vertical Market



# Delivering Global Growth

## Insights



Proactively deliver actionable insights through data and analytics processes, technologies, and talent

## New Product Innovation (NPI)



Drive product innovation from ideation to launch by developing and executing product strategies

## International Exchanges & Global Platforms



Equifax customers benefit from over 50+ International exchanges and the ability to leverage new state-of-the-art global platforms

## Debt Management Solutions



Expand global customer base down market and into new geographies with successful, global debt management solutions

## Fraud & Identity



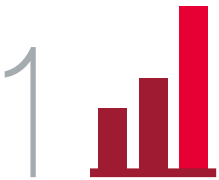
Establish differentiated identity and fraud data across markets  
Expand eID across markets and integrate partner technology for enhanced authentication

## Financial Inclusion

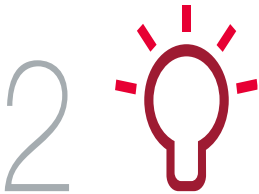


Cultivate relationships with legislators, regulators, businesses and consumers on the importance of credit and benefits of our industry to the local economy

# Corporate Imperatives Continue to Underpin the Execution of Our Strategy



1 Deliver consistently strong profitable **growth and shareholder returns**



2 Develop **unparalleled analytical insights** leveraging Equifax unique data



3 **Innovate** for market leadership in key **domains and verticals**



4 Serve as a **trusted steward and advocate** for our customers and consumers



5 **Invest in talent** to drive our strategy and foster a culture of innovation

# Q&A

