

## Reconciliations of Non-GAAP Financial Measures to the Comparable GAAP Financial Measures (Unaudited)

(Dollars in millions, except per share amounts)

### A. Reconciliation of net income from continuing operations attributable to Equifax to diluted EPS attributable to Equifax, adjusted for an impairment of our cost method investment in Brazil, state income tax benefit generated from a tax law change, and acquisition-related amortization expense:

	Three Months Ended June 30,		\$ Change	% Change
	2015	2014		
Net income attributable to Equifax	\$ 111.0	\$ 92.8	\$ 18.2	20 %
Acquisition-related amortization expense, net of tax, and cash income tax benefit of acquisition-related amortization expense of certain acquired intangibles	26.9	26.9	—	— %
Impairment of Brazil investment, net of tax <sup>(1)</sup>	9.8	—	9.8	nm
State income tax benefit <sup>(2)</sup>	(8.6)	—	(8.6)	nm
Net income attributable to Equifax, adjusted for items listed above	<u>\$ 139.1</u>	<u>\$ 119.7</u>	<u>\$ 19.4</u>	16 %
Diluted EPS attributable to Equifax, adjusted for items listed above	<u>\$ 1.15</u>	<u>\$ 0.96</u>	<u>\$ 0.19</u>	20 %
Weighted-average shares used in computing diluted EPS	120.9	124.3		

nm - not meaningful

(1) Impairment of Brazil investment of \$14.8 million (\$9.8 million, net of tax) relates to the impairment of our cost method investment in Brazil in the second quarter of 2015. The impairment of \$14.8 million is recorded in other (expense) income, net, on our consolidated statements of income, and does not impact our operating margin. See the Notes to this reconciliation for additional detail.

(2) The state income tax benefit of \$8.6 million was generated from a tax law change enacted in the second quarter of 2015.

**Diluted EPS attributable to Equifax is adjusted for the following items:**

**Impairment of our cost method investment in Brazil** - During the second quarter of 2015, we recorded a charge of \$14.8 million (\$9.8 million, net of tax) related to the impairment of our cost method investment in Brazil. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2015, as compared to the corresponding period in 2014, since a charge of such an amount is not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**State income tax benefit** - During the second quarter of 2015, we recorded an unanticipated state income tax benefit of \$8.6 million, due to a change in tax law. Management believes excluding this charge from certain financial results provides meaningful supplemental information regarding our financial results for the three months ended June 30, 2015, as compared to the corresponding period in 2014, because a charge of such an amount is not comparable among the periods. This is consistent with how our management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.

**Acquisition-related amortization expense, net of tax** - We calculate this financial measure by excluding the impact of acquisition-related amortization expense and including a benefit to reflect the material cash income tax savings resulting from the income tax deductibility of amortization for certain acquired intangibles. These financial measures are not prepared in conformity with GAAP. Management believes excluding the impact of amortization expense is useful because excluding acquisition-related amortization, and other items that are not comparable, allows investors to evaluate our performance for different periods on a more comparable basis. Certain acquired intangibles result in material cash income tax savings which are not reflected in earnings. Management believes that including a benefit to reflect the cash income tax savings is useful as it allows investors to better value Equifax. Management makes these adjustments to earnings when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital.

**Redeemable noncontrolling interest adjustment**- During the first half of 2015, there was not an adjustment of redeemable noncontrolling interest as the redemption value is not in excess of fair value. Management believes excluding this charge is useful as it allows investors to evaluate our performance for different periods on a more comparable basis. Management makes these adjustments to net income when measuring profitability, evaluating performance trends, setting performance objectives and calculating our return on invested capital. This is consistent with how management reviews and assesses Equifax's historical performance and is useful when planning, forecasting and analyzing future periods.