



March 7, 2017

Landec Corporation to Participate in the 37th Annual Natural Products Expo West Trade Show in Anaheim, CA

O Olive Oil to present at the world's largest natural, organic and healthy products event

MENLO PARK, Calif., March 07, 2017 (GLOBE NEWSWIRE) -- Landec Corporation (NASDAQ:LNDC), a leading innovator of diversified health and wellness solutions within the packaged food and biomaterial markets, announced today that the Company's recently acquired business, O Olive Oil, Inc. ("O Olive"), will participate at the Natural Products Expo West trade show. Landec's President and Chief Executive Officer Molly Hemmeter will be joining Greg Hinson, Founder and President of O Olive, along with other Company representatives from Landec and Apio at the largest natural, organic and healthy products conference in the world.

The Natural Products Expo West 2017 trade show will be held from March 8, 2017 to March 12, 2017 at the Anaheim Convention Center in Anaheim, CA. It is the leading trade show in the natural, organic and healthy products industry and was rated as one of the top 200 trade shows in the United States by Tradeshow Week. More than 3,000 exhibitors from nearly 125 different countries participated in last year's event. Last year, more than 75,000 visitors attended the event, up from just 3,000 visitors at its inaugural event in 1981.

As previously reported on March 1, 2017, Landec entered into a definitive agreement to purchase O Olive. The Company was founded in 1995, is based in Petaluma, California, and is the premier producer of California specialty olive oils and wine vinegars. O Olive has been honored with 17 SOFI awards by the Specialty Food Association, more than any other oil and vinegar company in the world. Its products are sold in over 4,600 natural food, conventional grocery and mass retail stores, primarily in the United States and Canada.

For additional information on O Olive, please visit their website at: www.ooliveoil.com

About Landec Corporation

Landec Corporation (NASDAQ:LNDC) is a leading innovator of diversified health and wellness solutions within the packaged food and biomaterial markets. Apio, Landec's food business, is the leader in branded, packaged fresh vegetables in North America, utilizing its proprietary BreatheWay® packaging technology to naturally extend the shelf life of fresh produce. Apio combines this technology with the capabilities of a large national fresh produce supplier to offer healthy fresh vegetable products under the Eat Smart® brand to consumers through club and retail grocery stores. Lifecore Biomedical, Landec's biomaterial business, is a fully integrated Contract Development and Manufacturing Organization (CDMO) that offers expertise and capabilities in fermentation, specialty formulation, aseptic filling and final packaging for FDA regulated medical devices and drugs to customers for applications in a wide array of markets including Ophthalmic, Orthopedic and Oncology. For more information about the company, visit Landec's website at www.landec.com.

Contact Information:

At the Company:

Gregory S. Skinner

Vice President Finance and CFO

(650) 261-3677

Investor Relations:

John Mills, Partner

(646) 277-1254

John.Mills@ICRINC.com