



Motorola Appoints William Ogle Chief Marketing Officer for Mobile Devices Business

SCHAUMBURG, Ill., July 15, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Motorola, Inc. (NYSE: MOT) today announced that William Ogle has been appointed chief marketing officer for Motorola's Mobile Devices business. Ogle will lead the marketing and branding efforts for Mobile Devices and will be responsible for all aspects of the marketing, advertising, interactive marketing and brand strategy, management and execution. He will report to Sanjay Jha, Motorola's co-chief executive officer and CEO of Mobile Devices.

"I am extremely pleased to have someone of Bill's caliber and creative talent joining the Motorola team," said Jha. "His proven record of implementing successful sales and marketing campaigns with global brands such as Samsung and Pizza Hut will be a real asset for Motorola. This is a pivotal time for Motorola's Mobile Devices business, and I look forward to working with Bill as we prepare to launch an enhanced portfolio of exciting new products in the later half of 2009 and beyond."

Ogle has nearly 20 years of consumer branding and product marketing experience. Most recently, he served as chief marketing officer for Samsung Telecommunications America. During his tenure at Samsung, he developed an extensive knowledge of the mobile devices industry.

Previously, Ogle served as chief marketing officer at Pizza Hut. In his 12 years at Pizza Hut, he helped reposition the brand and achieved significant sales and share growth. He served in a number of capacities at Pizza Hut, including chief marketing officer in the United Kingdom, where he helped redefine brand awareness and guided the overseas division to record sales and profit. He also served as chief concept development officer, launching the restaurant's Italian Bistro and WingStreet brands.

Prior to joining Pizza Hut, Ogle held brand management positions at Procter & Gamble and Sara Lee Corporation.

Ogle said, "I am excited to be joining Motorola, an innovative company with a great brand, a deep history and technologies that have changed the landscape of communications. I look forward to working with Sanjay and the entire Mobile Devices' management team on launching its compelling new portfolio and driving the brand into the future."

About Motorola

Motorola is known around the world for innovation in communications and focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2008. For more information, please visit www.motorola.com.

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