



Motorola Endeavor HX1 Takes Calls Where No Headset Has Gone Before

--Global Headset Leader Introduces a Revolutionary Audio Experience with a Stealth Mode that Activates True Bone Conduction Technology

LIBERTYVILLE, Ill., June 18, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- [Motorola](#), Inc. (NYSE: MOT), the world leader in Bluetooth headsets, today unveils [Motorola Endeavor HX1](#), the first headset to combine [Motorola's CrystalTalk\(TM\)](#) noise cancellation technology with a stealth mode so you can hear and be heard in the fiercest environments. When the stealth mode is activated, true bone conduction technology relays only your voice while knocking out the most extreme noise and wind for a revolutionary premium headset experience. This experience makes Motorola Endeavor the only Bluetooth(1) headset to use true bone conduction technology, all without compromising comfort.

"Motorola Endeavor HX1 adds a new level of audio superiority to our industry leading portfolio and is made for people who want the freedom to take hands-free calls despite extreme noise and wind environments," said Wayne White, corporate vice president, companion products, Motorola Mobile Devices. "Whether you are driving in a convertible, attending a concert or standing on a busy street, Motorola Endeavor allows you to hear and be heard."

The Truth about Bone Conduction Technology

Created with the same bone conduction technology that special military forces around the world use, Motorola Endeavor is not your average headset. Activated with a touch of a button, the stealth mode instantly triggers bone conduction technology. This technology uses an ear sensor to seal off outside noise, rather than relying on an exposed exterior microphone. As you speak, the sensor taps your vocal vibrations and seamlessly converts them to speech so the listener hears your voice and only your voice.

Every Word Will be Heard

Whether you find yourself battling everyday noise nuisances or extreme sound environments, Motorola Endeavor helps you fight back with the power and technology to make hands-free calls wherever you roam. Motorola's award-winning CrystalTalk (TM) noise cancellation technology is always-on to reduce everyday background noise, and the stealth mode is easily activated with the press of a button, so you can be confident that you are being heard when the noise around you becomes too disruptive.

Power Up

Motorola's Multipoint technology allows you to connect to more than one device, and you can talk more and charge less with up to seven hours of talk time. With voice prompts that instruct you on how to activate the stealth mode and how to pair with handsets, getting started has never been easier.

Availability

Motorola Endeavor HX1 will be available in multiple regions beginning with Asia in July 2009. For specific regional availability and pricing, contact your local Motorola representative. To experience Motorola Endeavor HX1, please visit www.motorola.com/endeavor-hx1.

About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2009. For more information, please visit www.motorola.com.

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(1) This device supports Bluetooth hands-free profile. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit www.hellomoto.com/bluetooth. For other devices, contact their respective manufacturer.

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

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