



Motorola Announces MOTO(TM) W7 Active Edition With Gesture Controls

--New 3G mobile phone packed with motion-controlled games and a built-in step pedometer

LIBERTYVILLE, Ill., May 11, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Shake things up with MOTO W7 Active Edition, a motion-enabled 3G(1) mobile device announced today by [Motorola, Inc.](#) (NYSE: MOT). Designed for those who want a "moving" phone experience, MOTO W7 is equipped with an accelerometer that senses your body's motions, orientation and hand gestures to perform tasks.

"For those who are always on the move, the MOTO W7 Active Edition is designed to keep up with the pace," said Alain Mutricy, senior vice president, Motorola Mobile Devices. "The accelerometer technologies put a new spin on the traditional relationship we have with our phone by not only simplifying how you use it, but making it more fun in the process."

Shake up your everyday phone experience by controlling MOTO W7 using simple hand gestures, taps and flicks. Flip the phone over to silence the ringer of an incoming call, snooze the alarm clock or pause the music. Shake twice to instantly launch your favorite application, such as the music player. When showing off your photo albums or music libraries, flick the phone right or left to move between songs and images.

MOTO W7 is also designed to move with you. A built-in step pedometer counts and records your daily walks and runs to make every step count. Work out on your own terms with a Personal Trainer application(1) that creates a personal profile and helps you to set goals, create workout profiles and review summary reports. MOTO W7 also features an MP3 player, FM Radio and full screen video viewing(1), along with 8GB optional external memory for even more music and media while on-the-go. When you need some extra motivation, pair MOTO W7 with a wireless headset such as the MOTOROKR(TM)S9-HD headphones(2) to re-energize your exercise without getting caught up in wires.

MOTO W7 delivers a three-dimensional experience that enhances traditional mobile games. Let your body take control while shaking, jumping and dancing through pre-loaded games. Play in single or use the multi-player mode on the same device to challenge friends and family.

MOTO W7 features two cameras - a 2.0 megapixel for still images and a second VGA camera to make video calls to friends and family. Use the full screen mode to check out your videos or clips from sites like YouTube(TM)(1). Plus, you can access the Web, download data and stream video fast with 3G speed(1).

Availability

MOTO W7 Active Edition will be available beginning in Q2 2009 in Asia and Latin America. It will be offered in two colors - Licorice and Alpine White. For more information visit the [MOTO W7 fact sheet](#).

About Motorola

Motorola is known around the world for innovation in communications and is focused on advancing the way the world connects. From broadband communications infrastructure, enterprise mobility and public safety solutions to high-definition video and mobile devices, Motorola is leading the next wave of innovations that enable people, enterprises and governments to be more connected and more mobile. Motorola (NYSE: MOT) had sales of US \$30.1 billion in 2008. For more information, please visit www.motorola.com

Certain mobile phone features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Contact your service provider for details. All features, functionality and other product specifications are subject to change without notice or obligation.

(1) Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges and/or additional charges may apply. Wireless email functionality requires an email account with wireless server capabilities.

(2) This device supports Bluetooth A2DP, HSP, HFP profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit www.motorola.com/bluetooth. For other devices, contact their respective manufacturer. Certain Bluetooth features including

those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

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