



Picture This: Motorola Announces MOTO VE66, Delivering Crystal Clear Calls, Brilliant Images and Pin-Sharp Music

MOTO VE66 sports audio-enhancing CrystalTalk™ technology and the first widget integration on a Motorola mobile device

November 18, 2008

SCHAUMBURG, Ill. – Nov. 18, 2008 – [Motorola, Inc. \(NYSE: MOT\)](#) today announced the arrival of MOTO VE66 with enhanced CrystalTalk™ audio technology, a 5-megapixel camera and MP3 player-like navigation for a 1-2-3 punch of great call quality, sharp pictures and an enjoyable music experience. The sleek, slider device also boasts the first widgets integration on a Motorola mobile device, which means you receive easier, more seamless access to what matters most – whether you crave sports scores, stock tickers or RSS feeds from your favorite blogs.

“The MOTO VE66 delivers on consumer’s demand for more personalized listening and imaging experiences on a mobile phone,” said Tracey Koziol, corporate vice president, Mobile Devices, Motorola. “With a diverse multi-media experience, the VE66 truly enables you to make a statement and express yourself on your terms.”

Hear and Be Heard

MOTO VE66 amplifies your conversations and helps reduce background noise with enhanced CrystalTalk technology, so virtually nothing comes between you and your calls. From more superior voice quality to personalized noise adaptation, CrystalTalk makes a noticeable difference in the clarity and intelligibility of conversations while in a noisy environment. VE66 further enhances the audio quality with the addition of a second microphone, which helps eliminate more ambient background noise from the call.

Click and Capture Like a Pro

MOTO VE66 captures crisp and clear images with ease, bringing out the inner photographer in everyone. The VE66 contains a number of features that you might expect to find on a dedicated digital camera. Pressing a dedicated camera key, the VE66 will quickly auto focus, activate an LED flash, if necessary, stabilize the image and reduce red eye – all to help to ensure that shots are of the highest print quality. Automatic color saturation delivers whiter whites, crisper blacks and colors true to life. Use the device’s landscape feature to view photos on the brilliant color display as desired.

Quickly Connect to Your Music and Web Updates

MOTO VE66 takes you where you want to go with the FastScroll™ on-touch navigation wheel which allows you to breeze through menus and content with speed and accuracy. And that’s not all that’s fast. The MP3 player with USB 2.0 enables high-speed access to data and downloads on your PC while the Wi-Fi connectivity makes browsing the Internet or sharing photos, audio or video files with friends a cinch¹. And with integrated FM radio with RDS² – to help you “name that tune” – you can discover new music while you’re in motion.

Get access to real-time information such as weather, sports scores, stock tickers, flight information, social media and news headlines with pre-loaded and downloadable¹ widgets on MOTO VE66, the first widget integration on a Motorola phone.

Calling All Developers

Motorola today also announced the MOTODEV Widget Developer Challenge, a competition that allows developers around the globe to deliver the Web without limits to mobile users. Challenge entries will be accepted until Feb. 27, 2009 in three main categories including Best Widget in Category, Best Local Content and Best Use of APIs, and judged in their relevant subcategory. For more information and the official competition rules, please visit: developer.motorola.com/widgetchallenge.

Availability

MOTO VE66 is expected to be available Q4 2008. For more information on technical specs, please visit www.motorola.com/motoinfo.

Motorola is known around the world for innovation in communications. The company develops technologies, products and services that make mobile experiences possible. Our portfolio includes communications infrastructure, enterprise mobility solutions, digital set-tops, cable modems, mobile devices and Bluetooth accessories. Motorola is committed to delivering next generation communication solutions to people, businesses and governments. A Fortune 100 company with global presence and impact, Motorola had sales of US \$36.6 billion in 2007. For more information about our company, our people and our innovations, please visit <http://www.motorola.com>.

Media Contacts:

Danielle McNally
Office: +1 312-613-7021
+1 312-613-7021

danielle.mcnally@motorola.com
Motorola, Inc. Mobile Devices

Certain mobile phone features are dependent on the capabilities and settings of your service provider's network. Additionally, certain features may not be activated by your service provider, and/or their network settings may limit the feature's functionality. Always contact your service provider about feature availability and functionality. All features, functionality and other product specifications are based upon the latest available information and are believed to be accurate; however such product specifications are subject to change without notice or obligation.

¹ *Network and/or SIM card dependent feature, not available in all areas. Airtime, data charges, and/or additional charges may apply.*

² *RDS transmissions are radio station dependent.*

³ *Available user memory varies due to the configuration of the phone, which varies by service provider.*

⁴ *This device supports Bluetooth Headset, Handsfree, Dial Up Networking, Stereo, Phone Access, Basic Printing, Object Push, File Transfer profiles. In order for Bluetooth devices to communicate with one another, they must utilize the same Bluetooth profile. To determine the profiles supported by other Motorola devices, visit www.motorola.com/bluetooth. For other devices, contact their respective manufacturer.*

Certain Bluetooth features including those listed may not be supported by all compatible Bluetooth-enabled devices, and/or the functionality of such features may be limited in certain devices, or by certain wireless carriers. Contact your wireless carrier about feature availability and functionality.

⁵ *All talk and standby times are quoted in Digital Mode, and are approximate. Battery performance depends on network configuration, signal strength, operating temperature, features selected, and voice, data and other application usage patterns.*