



Developers Diversified Announces the Date of its First Quarter Earnings Release and Conference Call

CLEVELAND, March 19, 2010 /PRNewswire via COMTEX News Network/ -- Developers Diversified Realty Corporation (NYSE: DDR) will issue financial results for the quarter ended March 31, 2010 after the market closes on Thursday, April 22, 2010. The Company will conduct a conference call and audio webcast on Friday, April 23, 2010 at 10:00 a.m. EDT.

To access the conference, dial 800.901.5241 (domestic), or 617.786.2963 (international) at least ten minutes prior to the scheduled start of the call. When prompted, provide the passcode: 78562153.

The conference call will be recorded and available for replay beginning at 1:00 p.m. on April 23, 2010 and will be available until 5:00 p.m. on May 23, 2010. To access the conference call recording, dial 888.286.8010 (domestic), or 617.801.6888 (international) and use the passcode: 10408421. The conference call webcast can be accessed via the Developers Diversified website, www.ddr.com.

About Developers Diversified

Developers Diversified owns and manages approximately 645 retail operating and development properties in 44 states, Brazil, Canada and Puerto Rico. Totalling more than 143 million square feet, the Company's shopping center portfolio features open-air, value-oriented neighborhood and community centers, mixed-use centers and lifestyle centers located in prime markets with stable populations and high-growth potential. Developers Diversified is the largest landlord in Puerto Rico and owns a premier portfolio of regional malls in and around Sao Paulo, Brazil. Developers Diversified is a self-administered and self-managed REIT operating as a fully integrated real estate company. Additional information about the Company is available on the Internet at www.ddr.com.

SOURCE Developers Diversified Realty Corporation

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