APPLE INC
 Reported by
 MAESTRI LUCA

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 06/04/18 for the Period Ending 05/31/18

Address ONE APPLE PARK WAY
CUPERTINO, CA, 95014

Telephone (408) 996-1010
CIK 0000320193
Symbol AAPL

SIC Code 3571 - Electronic Computers
Industry Phones & Handheld Devices
Sector Technology
Fiscal Year 09/30
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
Maestri Luca

2. Issuer Name and Ticker or Trading Symbol
APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)
5/31/2018

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   __Director ___10% Owner
   _X__ Officer (give title below) ___ Other (specify below)
   Senior Vice President, CFO

6. Individual or Joint/Group Filing (Check Applicable Line)
   X __ Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>V</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>5/31/2018</td>
<td>S</td>
<td>100</td>
<td>D</td>
<td>$188.01</td>
</tr>
<tr>
<td>Common Stock</td>
<td>6/1/2018</td>
<td>S</td>
<td>1278</td>
<td>D</td>
<td>$188.82</td>
</tr>
<tr>
<td>Common Stock</td>
<td>6/1/2018</td>
<td>S</td>
<td>3391</td>
<td>D</td>
<td>$189.86</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>V</th>
<th>(A) or (D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Derivative Security</th>
<th>Amount or Number of Shares</th>
<th>Price of Derivative Security</th>
</tr>
</thead>
</table>

Explanation of Responses:

(1) This transaction was made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 27, 2017.

(2) This transaction was executed in multiple trades at prices ranging from $188.47 to $189.35; the price reported above reflects the weighted average sale price.

(3) This transaction was executed in multiple trades at prices ranging from $189.48 to $190.08; the price reported above reflects the weighted average sale price.

Reporting Owners

Maestri Luca
ONE APPLE PARK WAY
CUPERTINO, CA 95014
Senior Vice President, CFO

Signatures

/s/ Sam Whittington, Attorney-in-Fact for Luca Maestri 6/4/2018

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.