APPLE INC
Reported by
MAESTRI LUCA

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 05/31/18 for the Period Ending 05/29/18

Address  ONE APPLE PARK WAY
          CUPERTINO, CA, 95014
Telephone  (408) 996-1010
CIK        0000320193
Symbol     AAPL
SIC Code   3571 - Electronic Computers
Industry   Phones & Handheld Devices
Sector     Technology
Fiscal Year 09/30
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

Maestri Luca

(Street)

ONE APPLE PARK WAY

(City)

CUPERTINO, CA 95014

(State)

(Zip)

2. Issuer Name and Ticker or Trading Symbol

APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)

5/29/2018

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5/29/2018

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

___ Director 
___ 10% Owner 
X Officer (give title below) 
__ Other (specify below)

Senior Vice President, CFO

1. Title of Security (Instr. 3)

2. Trans. Date

5/29/2018

3. Trans. Code (Instr. 8)

4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following Reported Transaction(s)

6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

7. Nature of Indirect Beneficial Ownership (Instr. 4)

<table>
<thead>
<tr>
<th>Security</th>
<th>Date</th>
<th>Code</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>5/29/2018</td>
<td>M</td>
<td>9550</td>
<td>72925</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Derivative Security</th>
<th>Date</th>
<th>Code</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>5/29/2018</td>
<td>M</td>
<td>9550</td>
<td>0</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.

(2) Shares withheld by Registrant to satisfy the minimum statutory tax withholding requirements on vesting of restricted stock units. No shares were sold.

(3) This award was granted on May 29, 2014. One-third of the restricted stock units subject to the award vested on each of May 29, 2016, May 29, 2017 and May 29, 2018.

Reporting Owners

Maestri Luca

ONE APPLE PARK WAY

CUPERTINO, CA 95014

Senior Vice President, CFO

Signatures

/s/ Sam Whittington, Attorney-in-Fact for Luca Maestri

5/31/2018

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.