APPLE INC
Reported by
SROUJI JOHNY

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 05/25/18 for the Period Ending 05/23/18

Address ONE APPLE PARK WAY
CUPERTINO, CA, 95014
Telephone (408) 996-1010
CIK 0000320193
Symbol AAPL
SIC Code 3571 - Electronic Computers
Industry Phones & Handheld Devices
Sector Technology
Fiscal Year 09/30
1. Name and Address of Reporting Person 

Srouji Johny 

ONE APPLE PARK WAY 

CUPERTINO, CA 95014 

2. Issuer Name and Ticker or Trading Symbol 

APPLE INC [ AAPL ] 

3. Date of Earliest Transaction (MM/DD/YYYY) 

5/23/2018 

4. If Amendment, Date Original Filed (MM/DD/YYYY) 

6. Individual or Joint/Group Filing (Check Applicable Line) 

_X_ Form filed by One Reporting Person 

_ ___ Form filed by More than One Reporting Person 

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 

<table>
<thead>
<tr>
<th>Name of Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>5/23/2018</td>
<td>S</td>
<td>14976</td>
<td>$187.74</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>91</td>
<td>I</td>
<td>By Trust</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses: 

(1) This transaction was executed in multiple trades at prices ranging from $187.61 to $188.03; the price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide full information regarding the number of shares and prices at which the transactions were effected upon request to the SEC staff, Apple, or a security holder of Apple.

Reporting Owners 

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>ONE APPLE PARK WAY</td>
<td>Senior Vice President</td>
</tr>
</tbody>
</table>

Signatures 

/s/ Sam Whittington, Attorney-in-Fact for Johny Srouji 

5/25/2018

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.