APPLE INC
Reported by
SROUJI JOHNY

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 04/17/18 for the Period Ending 04/15/18

Address      ONE APPLE PARK WAY
              CUPERTINO, CA, 95014
Telephone    (408) 996-1010
CIK          0000320193
Symbol       AAPL
SIC Code     3571 - Electronic Computers
Industry     Phones & Handheld Devices
Sector       Technology
Fiscal Year  09/30
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person –

Srouji Johny

(18x559) ONE APPLE PARK WAY

(City) (State) (Zip)

2. Issuer and Ticker or Trading Symbol

APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)

4/15/2018

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Individual or Joint/Group Filing (Check Applicable Line)

X Form filed by One Reporting Person

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>12/21/2017</td>
<td>G V 480 D S0</td>
<td></td>
<td></td>
<td>76472</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/21/2017</td>
<td>G V 160 A S0</td>
<td></td>
<td></td>
<td>635</td>
<td>I</td>
<td>By Child</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/21/2017</td>
<td>G V 160 A S0</td>
<td></td>
<td></td>
<td>635</td>
<td>I</td>
<td>By Child</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/21/2017</td>
<td>G V 160 A S0</td>
<td></td>
<td></td>
<td>91</td>
<td>I</td>
<td>By the Reporting Person as Custodian for Child</td>
</tr>
<tr>
<td>Common Stock</td>
<td>4/15/2018</td>
<td>M 20591 A (1)</td>
<td></td>
<td></td>
<td>97229</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>4/15/2018</td>
<td>F 8951 D $174.73</td>
<td></td>
<td></td>
<td>88278</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>4. Trans. Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>(1)</td>
<td>4/15/2018</td>
<td>M 9307</td>
<td></td>
<td>9307.0 (1)</td>
<td>9307.0 (1)</td>
<td>Common Stock</td>
<td>(1)</td>
<td>9307 D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted Stock Unit</td>
<td>(1)</td>
<td>4/15/2018</td>
<td>M 11284</td>
<td></td>
<td>11284.0 (1)</td>
<td>11284.0 (1)</td>
<td>Common Stock</td>
<td>(1)</td>
<td>33850 D</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.

(2) The number of securities reported reflects the acquisition on January 31, 2018 of 166 shares of Apple Inc.’s common stock pursuant to the Apple Inc. Amended Employee Stock Purchase Plan (“ESPP”) for the ESPP purchase period of August 1, 2017 through January 31, 2018.

(3) Shares withheld by Apple to satisfy tax withholding requirements on vesting of restricted stock units. No shares were sold.

(4) This award was granted on October 10, 2014. 12.5% of the award vested on April 15, 2015 and the remaining restricted stock units vest 12.5% in semi-annual installments over the four-year period ending October 15, 2018, assuming continued employment through the applicable vesting date.

(5) This award was granted on October 5, 2015. 12.5% of the award vested on April 15, 2016 and the remaining restricted stock units vest 12.5% in semi-annual installments over the four-year period ending October 15, 2019, assuming continued employment through the applicable vesting date.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director</td>
<td>10% Owner</td>
</tr>
<tr>
<td>Officer</td>
<td>Other</td>
</tr>
</tbody>
</table>
Srouji Johny  
ONE APPLE PARK WAY  
CUPERTINO, CA 95014

Senior Vice President

Signatures
/s/ Sam Whittington, Attorney-in-Fact for Johny Srouji 4/17/2018

**Signature of Reporting Person Date**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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