APPLE INC
Reported by
FEDERIGHI CRAIG

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 04/03/18 for the Period Ending 04/01/18

Address  ONE APPLE PARK WAY
          CUPERTINO, CA, 95014
Telephone  (408) 996-1010
CIK  0000320193
Symbol  AAPL
SIC Code  3571 - Electronic Computers
Industry  Computer Hardware
Sector  Technology
Fiscal Year  09/30
Fiscal Year Ended October 29, 2018

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>4/1/2018</td>
<td>M</td>
<td></td>
<td>77062</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>4/1/2018</td>
<td>F</td>
<td></td>
<td>39248</td>
<td>$167.78</td>
<td></td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>V</th>
<th>(A) or (D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Underlying Security</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td></td>
<td>4/1/2018</td>
<td>M</td>
<td></td>
<td>49954</td>
<td>(I)</td>
<td>(I)</td>
<td>Common Stock</td>
<td>40954.0</td>
</tr>
<tr>
<td>Restricted Stock Unit</td>
<td></td>
<td>4/1/2018</td>
<td>M</td>
<td></td>
<td>36108</td>
<td>(I)</td>
<td>(I)</td>
<td>Common Stock</td>
<td>36108.0</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock. This transaction represents the settlement of restricted stock units in shares of common stock on their scheduled vesting date.

(2) Shares withheld by Apple to satisfy tax withholding requirements on vesting of restricted stock units. No shares were sold.

(3) This award was granted on October 17, 2014. 40,955 restricted stock units subject to the award vested on April 1, 2017, 40,954 restricted stock units vested on April 1, 2018, and 40,954 restricted stock units are scheduled to vest on April 1, 2019, assuming continued employment through the applicable vesting date.

(4) This award was granted on October 5, 2015. 36,108 restricted stock units subject to the award vested on April 1, 2018, 36,108 restricted stock units are scheduled to vest on April 1, 2019, and 36,107 restricted stock units are scheduled to vest on April 1, 2020, assuming continued employment through the applicable vesting date.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>FEDERIGHI CRAIG</td>
<td>Director</td>
</tr>
<tr>
<td>ONE APPLE PARK WAY</td>
<td>Senior Vice President</td>
</tr>
<tr>
<td>CUPERTINO, CA 95014</td>
<td>10% Owner</td>
</tr>
</tbody>
</table>

Signatures

/s/ Sam Whittington, Attorney-in-Fact for Craig Federighi 4/3/2018
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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