APPLE INC
Reported by
IGER ROBERT A

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 02/15/18 for the Period Ending 02/13/18

Address  ONE INFINITE LOOP
          CUPERTINO, CA, 95014
Telephone  (408) 996-1010
CIK        0000320193
Symbol     AAPL
SIC Code   3571 - Electronic Computers
Industry   Computer Hardware
Sector     Technology
Fiscal Year 09/30
**United States Securities and Exchange Commission**

**Washington, D.C. 20549**

**Statement of Changes in Beneficial Ownership of Securities**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

   **IGER ROBERT A**
   
   **ONE APPLE PARK WAY**
   
   **CUPERTINO, CA 95014**

2. Issuer Name and Ticker or Trading Symbol

   **APPLE INC [ AAPL ]**

3. Date of Earliest Transaction (MM/DD/YYYY)

   **2/13/2018**

4. If Amendment, Date Original Filed (MM/DD/YYYY)

   

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

   **X** Director
   
   **10% Owner**
   
   **Officer (give title below)**
   
   **Other (specify below)**

6. Individual or Joint/Group Filing (Check Applicable Line)

   **Form filed by One Reporting Person**
   
   **Form filed by More than One Reporting Person**

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Trans. Code (Instr. 3)</th>
<th>Deemed Execution Date, if any</th>
<th>Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership Code</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Trans. Code (Instr. 8)</th>
<th>Deemed Execution Date, if any</th>
<th>Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Date Exercisable and Expiration Date</th>
<th>Title of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>Amount or Number of Shares Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>Price of Derivative Security (Instr. 5)</th>
<th>Number of Derivative Securities Beneficially Owned Exercisable and Expiry Date Following Reported Transaction(s) (Instr. 4)</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership Code</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

**Explanation of Responses:**

1. Automatic grant pursuant to the Apple Inc. Non-Employee Director Stock Plan.
2. Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
3. 100% of these restricted stock units are scheduled to vest on February 1, 2019, assuming continued service through the applicable vesting date.

**Reporting Owners**

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IGER ROBERT A</strong></td>
<td>Director 10% Owner Officer Other</td>
</tr>
<tr>
<td><strong>ONE APPLE PARK WAY</strong></td>
<td>X</td>
</tr>
<tr>
<td><strong>CUPERTINO, CA 95014</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Signatures**

/s/ Sam Whittington, Attorney-in-Fact for Robert A. Iger 2/15/2018

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.