APPLE INC
Reported by
ADAMS KATHERINE L.

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 11/15/17 for the Period Ending 11/13/17

Address 
ONE INFINITE LOOP
CUPERTINO, CA, 95014

Telephone 
(408) 996-1010

CIK 
0000320193

Symbol 
AAPL

SIC Code 
3571 - Electronic Computers

Industry 
Computer Hardware

Sector 
Technology

Fiscal Year 
09/30
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
Adams Katherine L.
1 INFINITE LOOP
CUPERTINO, CA 95014

2. Issuer Name and Ticker or Trading Symbol
APPLE INC [ AAPL ]

3. Date of Earliest Transaction (MM/DD/YYYY)
11/13/2017

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer
___ Director  ____ 10% Owner
_ X _ Officer (give title below)  ____ Other (specify below)
SVP, General Counsel

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Trans. Date (MM/DD/YYYY)</th>
<th>3. Trans. Code (Instr. 4)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>(A)</td>
<td>V</td>
<td>(A) or (D)</td>
<td>Common Stock</td>
<td>(A) or (D)</td>
<td>Restricted Stock Unit (Instr. 4)</td>
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</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Common Stock</td>
<td>(A) 57482</td>
<td>0</td>
<td>D</td>
<td>$0</td>
<td>57482.0</td>
<td>Restricted Stock Unit (Instr. 4)</td>
</tr>
<tr>
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<td></td>
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<td>0</td>
<td>D</td>
<td>$0</td>
<td>57482.0</td>
<td>Restricted Stock Unit (Instr. 4)</td>
</tr>
</tbody>
</table>

Explanation of Responses:

(1) Each restricted stock unit represents the right to receive, at settlement, one share of common stock.
(2) This award was granted on November 13, 2017. The award will vest 25% on each of May 13, 2018; November 13, 2018; November 13, 2019; and November 13, 2020.
(3) Vesting of these restricted stock units depends on Apple's relative total shareholder return from the date of grant of the award and ending with the last day of Apple's fiscal 2020. The "target" number of restricted stock units is reported. Between 0% and 200% of the target number of units may vest on October 1, 2020, with the vesting percentage determined based on actual performance.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
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<tr>
<td>Adams Katherine L.</td>
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<td>CUPERTINO, CA 95014</td>
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</tbody>
</table>

Signatures

/\ Sam Whittington, Attorney-in-Fact for Katherine L. Adams  11/15/2017
**Signature of Reporting Person  Date**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.